

MINUTES
PIQUA CITY COMMISSION WORK SESSION
October 26, 2009
5:00 P.M.
201 WEST WATER STREET
PIQUA, OHIO 45356

Piqua City Commission met in a Special Work Session in the Administrative Conference Room in the Municipal Government Complex, 201 W. Water Street for a work session. Vice Mayor Fess called the meeting to order at 5:00 P.M. Also present were Commissioners Martin, Terry, and Vogt. Absent: Hudson. Also in attendance: City Manager Fred Enderle, Finance Director Cynthia Holtzapple. Law Director Stacey Wall, APTA Director Jan Koon, APTA Board President Joe Drapp, and Information Technology Director Dean Burch.

Moved by Commissioner Martin, seconded by Commissioner Terry, to excuse Mayor Hudson from the October 26, 2009 Piqua City Commission Work Session. Voice vote, Aye: Martin, Terry, Fess, and Vogt. Nay: None. Motion carried unanimously.

Purpose of the Special Meeting is to discuss the reorganization of the Public Education & Government Channel

City Manager Enderle gave a brief explanation on the need to form the Western Ohio TV Consortium and how it would benefit the City. The City of Piqua will be partnering with Edison Community College, Upper Valley JVS, and Piqua City Schools. Several meetings were conducted and they divided into four subcommittees that included: Organization Committee, Equipment Committee, Space Needs Committee, and a Finance Committee. They took road trips to look at Dayton TV and Troy TV to see how they were operating and looked into various types of equipment that would be needed to move into digital broadcasting. The studio will be located at Edison Community College, they have an existing fully equipped studio that is not currently be used and plans are to apply for a 501C3 status in the future, said Mr. Enderle.

Mr. Enderle passed out copies of a Memorandum of Understanding for Commissioners to review. Dan Ramer gave a brief explanation on how the consortium would be put together. Mr. Ramer stated this would be a partnership between the City of Piqua, Piqua City Schools, Upper Valley JVS, and Edison Community College, and would have an eleven-member board. Mr. Ramer explained how the board would be chosen and who would sit on the board. Mr. Enderle stated the Memorandum of Understanding would provide authorization to allow the City Manager to work on the set up of the by laws.

There was discussion on how much money would be required for this project, how these changes would affect Channel 5 broadcasting and the franchise agreement that is currently in place, would a channel be designated for this new channel.

City Manager Enderle passed out copies of the proposed budget and gave a brief overview of the funding and expenses. It was stated that memberships would be established with fee levels set to include; Individual Membership/Contributing Membership \$25/year; Organizational Memberships/Non-profit Memberships \$100/year; and For-profit Membership \$200/year. Members would be entitled to the use of the equipment and facilities based on their level of membership and training will be provided on the use of the equipment and editing.

APTA President Joe Drapp stated this is a great opportunity for Edison Community College, Upper Valley Joint Vocational School, and the Piqua City Schools. Commissioner Fess also stated she feels this is a wonderful idea and that it will help the APTA program grow and expand their services to the community.

There was discussion concerning the choice of the Executive Director, who would be responsible for the salary, and the role the City of Piqua would play. Mr. Enderle stated the City of Piqua is out of it, the members of the Board of Directors of the WOTVC would establish the policies and procedures. Mr. Ramer stated that the Dayton TV program has a very elaborate set of policies and guidelines they have set and follow. City Manager Enderle stated there would be no new expenses required from the City with the involvement with the consortium.

Law Director Wall explained there are no formal rules and guideline set at this time, all parties must submit their Memorandum of Understanding first, and there would be a resolution on the next City Commission meeting for the Commission to approve. The plan is to hire a director by July 2010, and move into the Edison facility in the fall of 2010. After the Memorandum of Understanding is approved by all parties Mr. Ramer and Ms. Wall will finalize the paperwork for the 501C3 status.

Chamber of Commerce President Lisa Whitaker stated the Chamber is very supportive of this Consortium, and Harry Lawhorn of Edison Community College stated he is also very excited about the new Consortium.

Vice Mayor Fess thanked Law Director Wall, Mr. Ramer, City Manager Enderle, and the Committee members for putting together all the information for the Memorandum of Understanding for the Commission to review.

Law Director Wall stated they created a consortium from the input from those who were there and everyone agreed it was a consortium. All of the entities are truly committed and dedicated and want to see this be successful, and have given great input, said Ms. Wall.

Moved by Commissioner Martin, seconded by Commissioner Terry, to adjourn from the Piqua City Commission Work Session at 6:00 P.M. Voice vote, Aye: Martin, Terry, Hudson and Vogt.
Motion carried unanimously.

THOMAS D. HUDSON, MAYOR

PASSED: _____

ATTEST: _____

REBECCA J. COOL
CLERK OF COMMISSION