

BICYCLING MEAN\$ BUSINESS

The Bicycling Means Business program is a joint initiative by the City of Piqua and Bike Piqua to promote and facilitate opportunities for local businesses to leverage community investment in bicycle friendly infrastructure. For information or to participate in any of the programs referenced, please contact Chris Schmiesing at the City of Piqua at (937) 778-2049 or cschmiesing@piquaoh.org.

Branded Bike Racks for Businesses



This program offers local businesses the opportunity to have a branded hoop style bike rack with their business logo and colors installed in the public right of way in front of their business.

How to Participate:

- 1) Business submits request to participate.
- 2) Suitable location is identified.
- 3) Business provides logo file.
- 4) Business is provided proof of bike rack design and quotation for approval and placement of order.
- 5) Bike rack fabrication and installation completed.

Bicycle Friendly Business Recognition

This program offers local businesses the opportunity to receive Bicycle Friendly Business designation from the League of American Bicyclist. The BFB designation is a great way to leverage the bicycle friendly movement in our community to attract new customers and promote employee wellness.

How to Participate:

- 1) Business request assistance with completing online application process.
- 2) Business receives guidance on completing application process.
- 3) Business receives bicycle friendly feedback report and earns designation.
- 4) Business receives Bicycle Friendly Business recognition and promotion.



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Bike Piqua Member Business

This program offers local businesses with the opportunity to promote their business directly to the cycling community by offering discounts to members of local cycling advocacy groups.

How to Participate:

- 1) Business submits request to participate.
- 2) Business offers Bike Miami Valley/Bike Piqua members discounts on products or services.
- 3) Bike Miami Valley/Bike Piqua membership card references participating businesses and promotes business to cyclists.

For more info please visit <http://www.bikemiamivalley.org/> and select Membership Discounts under the Resources menu tab.



Piqua Recreational Trail Wayfarer Program



This program offers local businesses with a limited opportunity to be listed on wayfinding signage installed and maintained along the recreational trail system. This program is designed to guide trail users to local service establishments that provide bicycle service/repair, food, retail, entertainment, or tourism services.

How to Participate:

- 1) Business submit request to participate.
- 2) Request reviewed to determine eligibility.
- 3) Business provides logo file.
- 4) Business is provided proof and quotation for approval and placement of order.
- 5) Sign fabrication and installation completed.

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