



**THE NCS**<sup>TM</sup>  
The National Citizen Survey<sup>TM</sup>

## Piqua, OH

Technical Appendices  
2015



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# Appendix A: Complete Survey Responses

## Responses excluding “don’t know”

The following pages contain a complete set of responses to each question on the survey, excluding the “don’t know” responses. The percent of respondents giving a particular response is shown followed by the number of respondents (denoted with “N=”).

Table 1: Question 1

Please rate each of the following aspects of quality of life in Piqua:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
Piqua as a place to live	7%	N=29	45%	N=199	40%	N=174	9%	N=40	100%	N=441
Your neighborhood as a place to live	17%	N=74	42%	N=186	34%	N=147	7%	N=31	100%	N=438
Piqua as a place to raise children	6%	N=25	47%	N=187	31%	N=125	15%	N=60	100%	N=397
Piqua as a place to work	3%	N=11	25%	N=101	38%	N=152	34%	N=135	100%	N=399
Piqua as a place to visit	3%	N=12	24%	N=100	45%	N=192	28%	N=118	100%	N=422
Piqua as a place to retire	7%	N=28	27%	N=107	37%	N=144	29%	N=113	100%	N=392
The overall quality of life in Piqua	4%	N=19	42%	N=184	41%	N=181	12%	N=52	100%	N=436

Table 2: Question 2

Please rate each of the following characteristics as they relate to Piqua as a whole:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
Overall feeling of safety in Piqua	8%	N=37	50%	N=218	33%	N=145	9%	N=40	100%	N=439
Overall ease of getting to the places you usually have to visit	15%	N=64	52%	N=227	26%	N=114	8%	N=34	100%	N=439
Quality of overall natural environment in Piqua	7%	N=30	49%	N=212	37%	N=158	7%	N=31	100%	N=431
Overall "built environment" of Piqua (including overall design, buildings, parks and transportation systems)	4%	N=18	31%	N=136	48%	N=208	17%	N=73	100%	N=435
Health and wellness opportunities in Piqua	5%	N=21	39%	N=157	40%	N=161	16%	N=64	100%	N=403
Overall opportunities for education and enrichment	13%	N=55	43%	N=177	31%	N=129	13%	N=54	100%	N=414
Overall economic health of Piqua	2%	N=7	24%	N=97	45%	N=185	30%	N=122	100%	N=410
Sense of community	6%	N=26	30%	N=128	41%	N=172	23%	N=98	100%	N=424
Overall image or reputation of Piqua	2%	N=10	23%	N=98	43%	N=185	32%	N=140	100%	N=432

Table 3: Question 3

Please indicate how likely or unlikely you are to do each of the following:	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Total	
	%	N	%	N	%	N	%	N	%	N
Recommend living in Piqua to someone who asks	15%	N=64	46%	N=201	20%	N=88	19%	N=82	100%	N=434
Remain in Piqua for the next five years	41%	N=174	34%	N=144	10%	N=41	16%	N=68	100%	N=428

Table 4: Question 4

Please rate how safe or unsafe you feel:	Very safe		Somewhat safe		Neither safe nor unsafe		Somewhat unsafe		Very unsafe		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
In your neighborhood during the day	52%	N=231	35%	N=155	7%	N=31	4%	N=18	1%	N=5	100%	N=440
In Piqua's downtown/commercial area during the day	51%	N=214	37%	N=155	8%	N=35	4%	N=17	1%	N=2	100%	N=424

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Table 5: Question 5

Please rate each of the following characteristics as they relate to Piqua as a whole:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
Traffic flow on major streets	7%	N=30	50%	N=216	33%	N=140	11%	N=46	100%	N=432
Ease of public parking	10%	N=42	43%	N=182	35%	N=148	12%	N=52	100%	N=424
Ease of travel by car in Piqua	14%	N=60	53%	N=231	26%	N=115	7%	N=30	100%	N=435
Ease of travel by bicycle in Piqua	23%	N=80	52%	N=181	22%	N=75	3%	N=9	100%	N=345
Ease of walking in Piqua	27%	N=112	48%	N=194	23%	N=95	1%	N=5	100%	N=406
Availability of paths and walking trails	39%	N=160	45%	N=183	15%	N=61	1%	N=5	100%	N=409
Air quality	17%	N=71	53%	N=222	27%	N=114	4%	N=15	100%	N=422
Cleanliness of Piqua	4%	N=16	33%	N=143	48%	N=208	16%	N=71	100%	N=438
Overall appearance of Piqua	3%	N=14	33%	N=144	44%	N=189	20%	N=86	100%	N=434
Public places where people want to spend time	6%	N=26	38%	N=159	39%	N=163	18%	N=75	100%	N=423
Variety of housing options	3%	N=12	33%	N=138	41%	N=170	23%	N=98	100%	N=419
Availability of affordable quality housing	4%	N=15	31%	N=124	42%	N=169	23%	N=93	100%	N=402
Fitness opportunities (including exercise classes and paths or trails, etc.)	18%	N=76	48%	N=198	26%	N=109	7%	N=31	100%	N=415
Recreational opportunities	9%	N=36	45%	N=183	31%	N=125	16%	N=64	100%	N=407
Availability of affordable quality food	10%	N=44	38%	N=164	34%	N=148	18%	N=79	100%	N=435
Availability of affordable quality health care	5%	N=19	44%	N=177	34%	N=138	17%	N=70	100%	N=404
Availability of preventive health services	5%	N=19	38%	N=149	39%	N=153	19%	N=74	100%	N=395
Availability of affordable quality mental health care	5%	N=14	28%	N=84	37%	N=110	31%	N=92	100%	N=300

Table 6: Question 6

Please rate each of the following characteristics as they relate to Piqua as a whole:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
Availability of affordable quality child care/preschool	10%	N=25	42%	N=108	31%	N=80	18%	N=45	100%	N=258
K-12 education	16%	N=53	48%	N=165	29%	N=97	8%	N=26	100%	N=341
Adult educational opportunities	18%	N=64	51%	N=182	26%	N=95	5%	N=19	100%	N=359
Opportunities to attend cultural/arts/music activities	7%	N=26	36%	N=138	40%	N=153	18%	N=67	100%	N=385
Opportunities to participate in religious or spiritual events and activities	19%	N=72	48%	N=177	27%	N=102	6%	N=21	100%	N=372
Employment opportunities	2%	N=9	16%	N=63	40%	N=157	41%	N=161	100%	N=390
Shopping opportunities	5%	N=21	27%	N=119	44%	N=191	24%	N=102	100%	N=433
Cost of living in Piqua	5%	N=20	37%	N=156	39%	N=164	20%	N=84	100%	N=425
Overall quality of business and service establishments in Piqua	5%	N=21	35%	N=150	40%	N=172	20%	N=84	100%	N=427
Vibrant downtown/commercial area	5%	N=22	27%	N=114	44%	N=185	24%	N=99	100%	N=420
Overall quality of new development in Piqua	3%	N=12	30%	N=116	35%	N=138	32%	N=127	100%	N=393
Opportunities to participate in social events and activities	6%	N=22	40%	N=157	38%	N=150	17%	N=67	100%	N=396
Opportunities to volunteer	14%	N=47	42%	N=143	31%	N=107	13%	N=44	100%	N=340
Opportunities to participate in community matters	9%	N=31	38%	N=129	38%	N=129	15%	N=52	100%	N=340
Openness and acceptance of the community toward people of diverse backgrounds	6%	N=22	39%	N=142	35%	N=129	20%	N=72	100%	N=365
Neighborliness of residents in Piqua	8%	N=35	31%	N=130	43%	N=179	18%	N=76	100%	N=420

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Table 7: Question 7

Please indicate whether or not you have done each of the following in the last 12 months.	No		Yes		Total	
Made efforts to conserve water	22%	N=97	78%	N=344	100%	N=441
Made efforts to make your home more energy efficient	16%	N=72	84%	N=366	100%	N=438
Observed a code violation or other hazard in Piqua	34%	N=150	66%	N=289	100%	N=439
Household member was a victim of a crime in Piqua	81%	N=352	19%	N=84	100%	N=437
Reported a crime to the police in Piqua	64%	N=282	36%	N=157	100%	N=439
Stocked supplies in preparation for an emergency	64%	N=283	36%	N=157	100%	N=440
Campaigned or advocated for an issue, cause or candidate	83%	N=360	17%	N=76	100%	N=436
Contacted the City of Piqua (in-person, phone, email or web) for help or information	55%	N=240	45%	N=196	100%	N=436
Contacted Piqua elected officials (in-person, phone, email or web) to express your opinion	83%	N=364	17%	N=75	100%	N=438

Table 8: Question 8

In the last 12 months, about how many times, if at all, have you or other household members done each of the following in Piqua?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
Used Piqua recreation centers or their services	11%	N=49	12%	N=52	32%	N=138	45%	N=196	100%	N=435
Visited a neighborhood park or City park	16%	N=70	28%	N=121	36%	N=158	21%	N=90	100%	N=439
Used Piqua public libraries or their services	8%	N=34	18%	N=78	36%	N=160	38%	N=168	100%	N=440
Participated in religious or spiritual activities in Piqua	11%	N=46	15%	N=67	14%	N=63	60%	N=259	100%	N=435
Attended a City-sponsored event	2%	N=7	7%	N=30	46%	N=198	46%	N=199	100%	N=434
Carpooled with other adults or children instead of driving alone	12%	N=54	11%	N=50	10%	N=43	66%	N=289	100%	N=435
Walked or biked instead of driving	14%	N=61	20%	N=89	21%	N=90	45%	N=199	100%	N=439
Volunteered your time to some group/activity in Piqua	6%	N=28	10%	N=42	15%	N=65	69%	N=300	100%	N=435
Participated in a club	6%	N=26	8%	N=34	10%	N=44	76%	N=327	100%	N=431
Talked to or visited with your immediate neighbors	45%	N=200	31%	N=137	14%	N=62	9%	N=40	100%	N=439
Done a favor for a neighbor	21%	N=93	30%	N=133	30%	N=132	18%	N=81	100%	N=439

Table 9: Question 9

Thinking about local public meetings (of local elected officials like City Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.), in the last 12 months, about how many times, if at all, have you or other household members attended or watched a local public meeting?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
Attended a local public meeting	1%	N=4	2%	N=8	8%	N=33	90%	N=391	100%	N=435
Watched (online or on television) a local public meeting	2%	N=8	10%	N=43	23%	N=102	65%	N=284	100%	N=436

Table 10: Question 10

Please rate the quality of each of the following services in Piqua:	Excellent		Good		Fair		Poor		Total	
Police/Sheriff services	27%	N=112	43%	N=177	24%	N=97	6%	N=26	100%	N=412
Fire services	47%	N=179	43%	N=166	9%	N=36	1%	N=3	100%	N=383
Ambulance or emergency medical services	48%	N=182	42%	N=160	8%	N=32	2%	N=7	100%	N=382
Crime prevention	14%	N=51	41%	N=150	34%	N=125	11%	N=42	100%	N=367
Fire prevention and education	25%	N=84	45%	N=147	27%	N=88	4%	N=12	100%	N=330
Traffic enforcement	14%	N=53	44%	N=171	33%	N=128	9%	N=35	100%	N=387
Street repair	1%	N=6	12%	N=52	29%	N=124	58%	N=251	100%	N=433

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Please rate the quality of each of the following services in Piqua:	Excellent		Good		Fair		Poor		Total	
Street cleaning	4%	N=19	32%	N=135	36%	N=153	28%	N=121	100%	N=427
Street lighting	12%	N=51	44%	N=189	36%	N=157	8%	N=34	100%	N=430
Snow removal	5%	N=23	33%	N=140	36%	N=152	26%	N=112	100%	N=427
Sidewalk maintenance	2%	N=6	24%	N=100	39%	N=161	35%	N=143	100%	N=411
Traffic signal timing	4%	N=18	36%	N=154	39%	N=166	20%	N=86	100%	N=424
Garbage collection	30%	N=125	50%	N=211	16%	N=68	3%	N=15	100%	N=419
Recycling	30%	N=121	51%	N=209	16%	N=64	3%	N=13	100%	N=407
Yard waste pick-up	26%	N=98	46%	N=173	22%	N=83	5%	N=21	100%	N=375
Storm drainage	10%	N=40	44%	N=172	28%	N=110	17%	N=67	100%	N=390
Drinking water	11%	N=46	34%	N=143	34%	N=145	21%	N=90	100%	N=424
Sewer services	11%	N=43	47%	N=185	36%	N=138	6%	N=24	100%	N=390
Power (electric and/or gas) utility	18%	N=76	41%	N=173	27%	N=113	15%	N=63	100%	N=426
Utility billing	9%	N=37	31%	N=130	33%	N=140	27%	N=114	100%	N=422
City parks	16%	N=67	52%	N=216	26%	N=106	6%	N=24	100%	N=414
Recreation programs or classes	7%	N=20	39%	N=108	46%	N=126	8%	N=21	100%	N=276
Recreation centers or facilities	7%	N=23	36%	N=116	45%	N=142	12%	N=38	100%	N=318
Land use, planning and zoning	3%	N=8	26%	N=75	49%	N=139	22%	N=63	100%	N=285
Code enforcement (weeds, abandoned buildings, etc.)	2%	N=7	20%	N=72	32%	N=116	46%	N=166	100%	N=360
Animal control	4%	N=16	31%	N=109	42%	N=151	22%	N=80	100%	N=356
Economic development	2%	N=7	19%	N=71	43%	N=164	36%	N=139	100%	N=381
Health services	4%	N=15	37%	N=132	46%	N=165	13%	N=46	100%	N=358
Public library services	30%	N=115	43%	N=166	23%	N=89	3%	N=13	100%	N=384
Public information services	11%	N=36	36%	N=122	40%	N=136	13%	N=43	100%	N=337
Cable television	7%	N=24	30%	N=101	39%	N=134	24%	N=81	100%	N=340
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	9%	N=25	33%	N=94	41%	N=115	17%	N=49	100%	N=282
Preservation of natural areas such as open space, farmlands and greenbelts	5%	N=17	39%	N=123	41%	N=129	15%	N=47	100%	N=316
Piqua open space	4%	N=12	32%	N=113	50%	N=176	15%	N=51	100%	N=353
City-sponsored special events	8%	N=30	42%	N=155	39%	N=145	10%	N=38	100%	N=367
Overall customer service by Piqua employees (police, receptionists, planners, etc.)	12%	N=47	46%	N=185	33%	N=132	9%	N=38	100%	N=402

Table 11: Question 11

Overall, how would you rate the quality of the services provided by each of the following?	Excellent		Good		Fair		Poor		Total	
The City of Piqua	7%	N=31	42%	N=180	34%	N=146	17%	N=72	100%	N=429
The Federal Government	3%	N=12	26%	N=104	38%	N=155	33%	N=134	100%	N=405

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Table 12: Question 12

Please rate the following categories of Piqua government performance:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
The value of services for the taxes paid to Piqua	4%	N=15	30%	N=119	38%	N=152	28%	N=112	100%	N=398
The overall direction that Piqua is taking	6%	N=24	30%	N=120	38%	N=149	26%	N=102	100%	N=395
The job Piqua government does at welcoming citizen involvement	4%	N=12	28%	N=98	41%	N=141	27%	N=93	100%	N=344
Overall confidence in Piqua government	3%	N=13	24%	N=91	41%	N=158	32%	N=124	100%	N=385
Generally acting in the best interest of the community	5%	N=19	23%	N=88	40%	N=157	32%	N=126	100%	N=390
Being honest	6%	N=20	24%	N=88	39%	N=140	31%	N=112	100%	N=361
Treating all residents fairly	6%	N=21	25%	N=92	37%	N=137	33%	N=124	100%	N=374

Table 13: Question 13

Please rate how important, if at all, you think it is for the Piqua community to focus on each of the following in the coming two years:	Essential		Very important		Somewhat important		Not at all important		Total	
	%	N	%	N	%	N	%	N	%	N
Overall feeling of safety in Piqua	47%	N=207	42%	N=187	10%	N=43	1%	N=6	100%	N=443
Overall ease of getting to the places you usually have to visit	19%	N=82	53%	N=232	25%	N=112	3%	N=14	100%	N=440
Quality of overall natural environment in Piqua	20%	N=87	58%	N=251	20%	N=88	2%	N=9	100%	N=435
Overall "built environment" of Piqua (including overall design, buildings, parks and transportation systems)	21%	N=90	51%	N=221	26%	N=114	3%	N=12	100%	N=437
Health and wellness opportunities in Piqua	26%	N=112	48%	N=208	23%	N=100	3%	N=14	100%	N=434
Overall opportunities for education and enrichment	39%	N=172	46%	N=201	13%	N=55	2%	N=9	100%	N=437
Overall economic health of Piqua	47%	N=205	44%	N=192	8%	N=33	2%	N=8	100%	N=438
Sense of community	34%	N=150	49%	N=216	14%	N=62	2%	N=9	100%	N=436

Table 14: Question 14

Please indicate how important, if at all, you think it is for the City to pursue each of the following projects over the next five years:	Essential		Very important		Somewhat important		Not at all important		Total	
	%	N	%	N	%	N	%	N	%	N
More downtown and riverfront special events (e.g. Rock Piqua!, Taste of the Arts and Christmas on the Green)	27%	N=117	37%	N=159	27%	N=117	8%	N=34	100%	N=427
Replace existing Great Miami River power plant dam with new dam that maintains upstream water level allowing for water recreation opportunities (e.g., boating, skiing, kayak and canoe chutes)	25%	N=101	27%	N=108	33%	N=134	16%	N=65	100%	N=408
Downtown year-round indoor market (featuring baked goods, produce, breads, fruits, dairy, etc.).	26%	N=111	36%	N=155	26%	N=109	12%	N=50	100%	N=425

Table 15: Question D1

How often, if at all, do you do each of the following, considering all of the times you could?	Never		Rarely		Sometimes		Usually		Always		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Recycle at home	9%	N=39	4%	N=18	12%	N=51	20%	N=85	55%	N=240	100%	N=433
Purchase goods or services from a business located in Piqua	0%	N=2	3%	N=13	14%	N=62	55%	N=238	27%	N=117	100%	N=432
Eat at least 5 portions of fruits and vegetables a day	3%	N=14	22%	N=93	42%	N=180	22%	N=94	11%	N=49	100%	N=430
Participate in moderate or vigorous physical activity	3%	N=13	19%	N=80	37%	N=159	25%	N=106	16%	N=69	100%	N=427
Read or watch local news (via television, paper, computer, etc.)	4%	N=17	11%	N=48	16%	N=67	32%	N=139	37%	N=162	100%	N=432
Vote in local elections	15%	N=64	7%	N=32	10%	N=43	23%	N=99	45%	N=193	100%	N=431

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Table 16: Question D2

Would you say that in general your health is:	Percent	Number
Excellent	14%	N=59
Very good	35%	N=149
Good	35%	N=151
Fair	13%	N=58
Poor	3%	N=14
Total	100%	N=432

Table 17: Question D3

What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be	Percent	Number
Very positive	3%	N=12
Somewhat positive	21%	N=91
Neutral	54%	N=230
Somewhat negative	18%	N=79
Very negative	4%	N=15
Total	100%	N=427

Table 18: Question D4

What is your employment status?	Percent	Number
Working full time for pay	54%	N=234
Working part time for pay	11%	N=46
Unemployed, looking for paid work	5%	N=20
Unemployed, not looking for paid work	5%	N=24
Fully retired	25%	N=107
Total	100%	N=431

Table 19: Question D5

Do you work inside the boundaries of Piqua?	Percent	Number
Yes, outside the home	37%	N=149
Yes, from home	5%	N=19
No	59%	N=240
Total	100%	N=408

Table 20: Question D6

How many years have you lived in Piqua?	Percent	Number
Less than 2 years	10%	N=41
2 to 5 years	14%	N=58
6 to 10 years	9%	N=39
11 to 20 years	10%	N=41
More than 20 years	58%	N=248
Total	100%	N=428

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Table 21: Question D7

Which best describes the building you live in?	Percent	Number
One family house detached from any other houses	74%	N=318
Building with two or more homes (duplex, townhome, apartment or condominium)	23%	N=99
Mobile home	1%	N=4
Other	2%	N=10
Total	100%	N=431

Table 22: Question D8

Is this house, apartment or mobile home...	Percent	Number
Rented	38%	N=165
Owned	62%	N=268
Total	100%	N=433

Table 23: Question D9

About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?	Percent	Number
Less than \$300 per month	10%	N=42
\$300 to \$599 per month	37%	N=150
\$600 to \$999 per month	36%	N=147
\$1,000 to \$1,499 per month	9%	N=38
\$1,500 to \$2,499 per month	6%	N=25
\$2,500 or more per month	1%	N=3
Total	100%	N=406

Table 24: Question D10

Do any children 17 or under live in your household?	Percent	Number
No	68%	N=295
Yes	32%	N=138
Total	100%	N=433

Table 25: Question D11

Are you or any other members of your household aged 65 or older?	Percent	Number
No	76%	N=328
Yes	24%	N=105
Total	100%	N=434

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Table 26: Question D12

How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)	Percent	Number
Less than \$25,000	31%	N=124
\$25,000 to \$49,999	30%	N=123
\$50,000 to \$99,999	28%	N=114
\$100,000 to \$149,999	9%	N=36
\$150,000 or more	2%	N=7
Total	100%	N=403

Table 27: Question D13

Are you Spanish, Hispanic or Latino?	Percent	Number
No, not Spanish, Hispanic or Latino	98%	N=415
Yes, I consider myself to be Spanish, Hispanic or Latino	2%	N=7
Total	100%	N=422

Table 28: Question D14

What is your race? (Mark one or more races to indicate what race(s) you consider yourself to be.)	Percent	Number
American Indian or Alaskan Native	2%	N=9
Asian, Asian Indian or Pacific Islander	0%	N=0
Black or African American	1%	N=6
White	97%	N=417
Other	1%	N=6

Total may exceed 100% as respondents could select more than one option.

Table 29: Question D15

In which category is your age?	Percent	Number
18 to 24 years	6%	N=26
25 to 34 years	22%	N=94
35 to 44 years	11%	N=49
45 to 54 years	25%	N=110
55 to 64 years	14%	N=62
65 to 74 years	11%	N=48
75 years or older	10%	N=42
Total	100%	N=431

Table 30: Question D16

What is your sex?	Percent	Number
Female	54%	N=233
Male	46%	N=197
Total	100%	N=430

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Table 31: Question D17

Do you consider a cell phone or landline your primary telephone number?	Percent	Number
Cell	63%	N=269
Land line	20%	N=87
Both	17%	N=74
Total	100%	N=429

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Responses including “don’t know”

The following pages contain a complete set of responses to each question on the survey, including the “don’t know” responses. The percent of respondents giving a particular response is shown followed by the number of respondents (denoted with “N=”).

Table 32: Question 1

Please rate each of the following aspects of quality of life in Piqua:	Excellent		Good		Fair		Poor		Don't know		Total	
Piqua as a place to live	7%	N=29	45%	N=199	40%	N=174	9%	N=40	0%	N=0	100%	N=441
Your neighborhood as a place to live	17%	N=74	42%	N=186	33%	N=147	7%	N=31	1%	N=3	100%	N=441
Piqua as a place to raise children	6%	N=25	43%	N=187	28%	N=125	14%	N=60	10%	N=43	100%	N=440
Piqua as a place to work	3%	N=11	23%	N=101	35%	N=152	31%	N=135	9%	N=38	100%	N=437
Piqua as a place to visit	3%	N=12	23%	N=100	44%	N=192	27%	N=118	3%	N=14	100%	N=436
Piqua as a place to retire	6%	N=28	24%	N=107	33%	N=144	26%	N=113	10%	N=44	100%	N=437
The overall quality of life in Piqua	4%	N=19	42%	N=184	41%	N=181	12%	N=52	1%	N=3	100%	N=439

Table 33: Question 2

Please rate each of the following characteristics as they relate to Piqua as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
Overall feeling of safety in Piqua	8%	N=37	49%	N=218	33%	N=145	9%	N=40	1%	N=3	100%	N=442
Overall ease of getting to the places you usually have to visit	15%	N=64	51%	N=227	26%	N=114	8%	N=34	1%	N=3	100%	N=443
Quality of overall natural environment in Piqua	7%	N=30	48%	N=212	36%	N=158	7%	N=31	2%	N=9	100%	N=439
Overall "built environment" of Piqua (including overall design, buildings, parks and transportation systems)	4%	N=18	31%	N=136	47%	N=208	17%	N=73	1%	N=5	100%	N=440
Health and wellness opportunities in Piqua	5%	N=21	37%	N=157	38%	N=161	15%	N=64	6%	N=26	100%	N=429
Overall opportunities for education and enrichment	12%	N=55	40%	N=177	29%	N=129	12%	N=54	6%	N=28	100%	N=442
Overall economic health of Piqua	2%	N=7	22%	N=97	42%	N=185	28%	N=122	7%	N=30	100%	N=440
Sense of community	6%	N=26	29%	N=128	39%	N=172	22%	N=98	3%	N=15	100%	N=438
Overall image or reputation of Piqua	2%	N=10	22%	N=98	42%	N=185	32%	N=140	2%	N=10	100%	N=442

Table 34: Question 3

Please indicate how likely or unlikely you are to do each of the following:	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know		Total	
Recommend living in Piqua to someone who asks	14%	N=64	45%	N=201	20%	N=88	19%	N=82	2%	N=8	100%	N=442
Remain in Piqua for the next five years	39%	N=174	33%	N=144	9%	N=41	15%	N=68	3%	N=13	100%	N=442

Table 35: Question 4

Please rate how safe or unsafe you feel:	Very safe		Somewhat safe		Neither safe nor unsafe		Somewhat unsafe		Very unsafe		Don't know		Total	
In your neighborhood during the day	52%	N=231	35%	N=155	7%	N=31	4%	N=18	1%	N=5	1%	N=3	100%	N=443
In Piqua's downtown/commercial area during the day	49%	N=214	35%	N=155	8%	N=35	4%	N=17	1%	N=2	4%	N=18	100%	N=441

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Table 36: Question 5

Please rate each of the following characteristics as they relate to Piqua as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Traffic flow on major streets	7%	N=30	49%	N=216	32%	N=140	10%	N=46	2%	N=9	100%	N=441
Ease of public parking	10%	N=42	41%	N=182	34%	N=148	12%	N=52	4%	N=18	100%	N=442
Ease of travel by car in Piqua	14%	N=60	52%	N=231	26%	N=115	7%	N=30	1%	N=4	100%	N=439
Ease of travel by bicycle in Piqua	18%	N=80	41%	N=181	17%	N=75	2%	N=9	21%	N=94	100%	N=439
Ease of walking in Piqua	25%	N=112	44%	N=194	22%	N=95	1%	N=5	7%	N=32	100%	N=438
Availability of paths and walking trails	36%	N=160	41%	N=183	14%	N=61	1%	N=5	7%	N=32	100%	N=441
Air quality	16%	N=71	50%	N=222	26%	N=114	3%	N=15	4%	N=19	100%	N=441
Cleanliness of Piqua	4%	N=16	32%	N=143	47%	N=208	16%	N=71	1%	N=4	100%	N=442
Overall appearance of Piqua	3%	N=14	33%	N=144	43%	N=189	20%	N=86	1%	N=4	100%	N=437
Public places where people want to spend time	6%	N=26	36%	N=159	37%	N=163	17%	N=75	4%	N=18	100%	N=440
Variety of housing options	3%	N=12	32%	N=138	39%	N=170	22%	N=98	4%	N=17	100%	N=437
Availability of affordable quality housing	4%	N=15	28%	N=124	39%	N=169	21%	N=93	8%	N=36	100%	N=438
Fitness opportunities (including exercise classes and paths or trails, etc.)	17%	N=76	45%	N=198	25%	N=109	7%	N=31	5%	N=23	100%	N=438
Recreational opportunities	8%	N=36	42%	N=183	29%	N=125	15%	N=64	7%	N=30	100%	N=437
Availability of affordable quality food	10%	N=44	37%	N=164	34%	N=148	18%	N=79	1%	N=4	100%	N=440
Availability of affordable quality health care	4%	N=19	40%	N=177	31%	N=138	16%	N=70	9%	N=38	100%	N=442
Availability of preventive health services	4%	N=19	34%	N=149	35%	N=153	17%	N=74	11%	N=47	100%	N=443
Availability of affordable quality mental health care	3%	N=14	19%	N=84	25%	N=110	21%	N=92	32%	N=140	100%	N=440

Table 37: Question 6

Please rate each of the following characteristics as they relate to Piqua as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Availability of affordable quality child care/preschool	6%	N=25	25%	N=108	18%	N=80	10%	N=45	41%	N=178	100%	N=436
K-12 education	12%	N=53	37%	N=165	22%	N=97	6%	N=26	22%	N=98	100%	N=439
Adult educational opportunities	15%	N=64	42%	N=182	22%	N=95	4%	N=19	18%	N=78	100%	N=437
Opportunities to attend cultural/arts/music activities	6%	N=26	32%	N=138	36%	N=153	16%	N=67	11%	N=46	100%	N=431
Opportunities to participate in religious or spiritual events and activities	17%	N=72	41%	N=177	23%	N=102	5%	N=21	15%	N=64	100%	N=436
Employment opportunities	2%	N=9	14%	N=63	36%	N=157	37%	N=161	11%	N=46	100%	N=436
Shopping opportunities	5%	N=21	27%	N=119	44%	N=191	24%	N=102	0%	N=1	100%	N=434
Cost of living in Piqua	5%	N=20	36%	N=156	37%	N=164	19%	N=84	3%	N=14	100%	N=439
Overall quality of business and service establishments in Piqua	5%	N=21	35%	N=150	40%	N=172	19%	N=84	1%	N=5	100%	N=433
Vibrant downtown/commercial area	5%	N=22	26%	N=114	42%	N=185	23%	N=99	4%	N=18	100%	N=437
Overall quality of new development in Piqua	3%	N=12	27%	N=116	31%	N=138	29%	N=127	10%	N=44	100%	N=437
Opportunities to participate in social events and activities	5%	N=22	36%	N=157	34%	N=150	15%	N=67	9%	N=40	100%	N=436
Opportunities to volunteer	11%	N=47	33%	N=143	25%	N=107	10%	N=44	22%	N=95	100%	N=435
Opportunities to participate in community matters	7%	N=31	30%	N=129	30%	N=129	12%	N=52	21%	N=90	100%	N=430
Openness and acceptance of the community toward people of diverse backgrounds	5%	N=22	33%	N=142	30%	N=129	17%	N=72	16%	N=68	100%	N=433
Neighborliness of residents in Piqua	8%	N=35	30%	N=130	41%	N=179	17%	N=76	3%	N=15	100%	N=435

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Table 38: Question 7

Please indicate whether or not you have done each of the following in the last 12 months.	No		Yes		Total	
Made efforts to conserve water	22%	N=97	78%	N=344	100%	N=441
Made efforts to make your home more energy efficient	16%	N=72	84%	N=366	100%	N=438
Observed a code violation or other hazard in Piqua	34%	N=150	66%	N=289	100%	N=439
Household member was a victim of a crime in Piqua	81%	N=352	19%	N=84	100%	N=437
Reported a crime to the police in Piqua	64%	N=282	36%	N=157	100%	N=439
Stocked supplies in preparation for an emergency	64%	N=283	36%	N=157	100%	N=440
Campaigned or advocated for an issue, cause or candidate	83%	N=360	17%	N=76	100%	N=436
Contacted the City of Piqua (in-person, phone, email or web) for help or information	55%	N=240	45%	N=196	100%	N=436
Contacted Piqua elected officials (in-person, phone, email or web) to express your opinion	83%	N=364	17%	N=75	100%	N=438

Table 39: Question 8

In the last 12 months, about how many times, if at all, have you or other household members done each of the following in Piqua?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
Used Piqua recreation centers or their services	11%	N=49	12%	N=52	32%	N=138	45%	N=196	100%	N=435
Visited a neighborhood park or City park	16%	N=70	28%	N=121	36%	N=158	21%	N=90	100%	N=439
Used Piqua public libraries or their services	8%	N=34	18%	N=78	36%	N=160	38%	N=168	100%	N=440
Participated in religious or spiritual activities in Piqua	11%	N=46	15%	N=67	14%	N=63	60%	N=259	100%	N=435
Attended a City-sponsored event	2%	N=7	7%	N=30	46%	N=198	46%	N=199	100%	N=434
Carpooled with other adults or children instead of driving alone	12%	N=54	11%	N=50	10%	N=43	66%	N=289	100%	N=435
Walked or biked instead of driving	14%	N=61	20%	N=89	21%	N=90	45%	N=199	100%	N=439
Volunteered your time to some group/activity in Piqua	6%	N=28	10%	N=42	15%	N=65	69%	N=300	100%	N=435
Participated in a club	6%	N=26	8%	N=34	10%	N=44	76%	N=327	100%	N=431
Talked to or visited with your immediate neighbors	45%	N=200	31%	N=137	14%	N=62	9%	N=40	100%	N=439
Done a favor for a neighbor	21%	N=93	30%	N=133	30%	N=132	18%	N=81	100%	N=439

Table 40: Question 9

Thinking about local public meetings (of local elected officials like City Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.), in the last 12 months, about how many times, if at all, have you or other household members attended or watched a local public meeting?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
Attended a local public meeting	1%	N=4	2%	N=8	8%	N=33	90%	N=391	100%	N=435
Watched (online or on television) a local public meeting	2%	N=8	10%	N=43	23%	N=102	65%	N=284	100%	N=436

Table 41: Question 10

Please rate the quality of each of the following services in Piqua:	Excellent		Good		Fair		Poor		Don't know		Total	
Police/Sheriff services	26%	N=112	41%	N=177	22%	N=97	6%	N=26	6%	N=25	100%	N=437
Fire services	41%	N=179	38%	N=166	8%	N=36	1%	N=3	13%	N=55	100%	N=439
Ambulance or emergency medical services	42%	N=182	36%	N=160	7%	N=32	2%	N=7	13%	N=57	100%	N=439
Crime prevention	12%	N=51	34%	N=150	29%	N=125	10%	N=42	15%	N=66	100%	N=434
Fire prevention and education	19%	N=84	34%	N=147	20%	N=88	3%	N=12	24%	N=103	100%	N=433
Traffic enforcement	12%	N=53	39%	N=171	29%	N=128	8%	N=35	11%	N=48	100%	N=436
Street repair	1%	N=6	12%	N=52	28%	N=124	58%	N=251	1%	N=3	100%	N=436

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Please rate the quality of each of the following services in Piqua:	Excellent		Good		Fair		Poor		Don't know		Total	
Street cleaning	4%	N=19	31%	N=135	35%	N=153	28%	N=121	2%	N=10	100%	N=437
Street lighting	12%	N=51	43%	N=189	36%	N=157	8%	N=34	1%	N=6	100%	N=436
Snow removal	5%	N=23	32%	N=140	35%	N=152	26%	N=112	2%	N=9	100%	N=436
Sidewalk maintenance	1%	N=6	23%	N=100	37%	N=161	33%	N=143	6%	N=24	100%	N=435
Traffic signal timing	4%	N=18	36%	N=154	38%	N=166	20%	N=86	2%	N=9	100%	N=434
Garbage collection	28%	N=125	48%	N=211	15%	N=68	3%	N=15	5%	N=20	100%	N=439
Recycling	28%	N=121	48%	N=209	15%	N=64	3%	N=13	7%	N=32	100%	N=439
Yard waste pick-up	22%	N=98	40%	N=173	19%	N=83	5%	N=21	14%	N=62	100%	N=437
Storm drainage	9%	N=40	40%	N=172	25%	N=110	15%	N=67	11%	N=46	100%	N=436
Drinking water	10%	N=46	33%	N=143	33%	N=145	21%	N=90	3%	N=14	100%	N=438
Sewer services	10%	N=43	42%	N=185	32%	N=138	5%	N=24	11%	N=49	100%	N=438
Power (electric and/or gas) utility	17%	N=76	40%	N=173	26%	N=113	15%	N=63	3%	N=11	100%	N=437
Utility billing	8%	N=37	30%	N=130	32%	N=140	26%	N=114	3%	N=15	100%	N=437
City parks	15%	N=67	49%	N=216	24%	N=106	6%	N=24	6%	N=25	100%	N=439
Recreation programs or classes	5%	N=20	25%	N=108	29%	N=126	5%	N=21	36%	N=156	100%	N=432
Recreation centers or facilities	5%	N=23	27%	N=116	33%	N=142	9%	N=38	26%	N=114	100%	N=432
Land use, planning and zoning	2%	N=8	18%	N=75	32%	N=139	15%	N=63	34%	N=144	100%	N=429
Code enforcement (weeds, abandoned buildings, etc.)	2%	N=7	17%	N=72	27%	N=116	38%	N=166	16%	N=70	100%	N=430
Animal control	4%	N=16	25%	N=109	35%	N=151	18%	N=80	18%	N=78	100%	N=434
Economic development	2%	N=7	16%	N=71	38%	N=164	32%	N=139	12%	N=52	100%	N=434
Health services	3%	N=15	30%	N=132	38%	N=165	11%	N=46	17%	N=76	100%	N=435
Public library services	26%	N=115	38%	N=166	20%	N=89	3%	N=13	12%	N=52	100%	N=436
Public information services	8%	N=36	28%	N=122	32%	N=136	10%	N=43	22%	N=94	100%	N=432
Cable television	5%	N=24	23%	N=101	31%	N=134	19%	N=81	21%	N=92	100%	N=432
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	6%	N=25	22%	N=94	27%	N=115	11%	N=49	35%	N=151	100%	N=434
Preservation of natural areas such as open space, farmlands and greenbelts	4%	N=17	29%	N=123	30%	N=129	11%	N=47	26%	N=114	100%	N=430
Piqua open space	3%	N=12	27%	N=113	41%	N=176	12%	N=51	17%	N=72	100%	N=425
City-sponsored special events	7%	N=30	36%	N=155	34%	N=145	9%	N=38	15%	N=64	100%	N=431
Overall customer service by Piqua employees (police, receptionists, planners, etc.)	11%	N=47	43%	N=185	31%	N=132	9%	N=38	6%	N=28	100%	N=430

Table 42: Question 11

Overall, how would you rate the quality of the services provided by each of the following?	Excellent		Good		Fair		Poor		Don't know		Total	
The City of Piqua	7%	N=31	42%	N=180	34%	N=146	17%	N=72	1%	N=4	100%	N=433
The Federal Government	3%	N=12	24%	N=104	36%	N=155	31%	N=134	6%	N=26	100%	N=431

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Table 43: Question 12

Please rate the following categories of Piqua government performance:	Excellent		Good		Fair		Poor		Don't know		Total	
The value of services for the taxes paid to Piqua	3%	N=15	27%	N=119	35%	N=152	26%	N=112	8%	N=34	100%	N=432
The overall direction that Piqua is taking	5%	N=24	28%	N=120	34%	N=149	23%	N=102	9%	N=40	100%	N=435
The job Piqua government does at welcoming citizen involvement	3%	N=12	22%	N=98	32%	N=141	21%	N=93	21%	N=91	100%	N=435
Overall confidence in Piqua government	3%	N=13	21%	N=91	36%	N=158	28%	N=124	12%	N=51	100%	N=436
Generally acting in the best interest of the community	4%	N=19	20%	N=88	36%	N=157	29%	N=126	10%	N=44	100%	N=434
Being honest	5%	N=20	20%	N=88	32%	N=140	26%	N=112	17%	N=73	100%	N=433
Treating all residents fairly	5%	N=21	21%	N=92	31%	N=137	28%	N=124	14%	N=62	100%	N=436

Table 44: Question 13

Please rate how important, if at all, you think it is for the Piqua community to focus on each of the following in the coming two years:	Essential		Very important		Somewhat important		Not at all important		Total	
Overall feeling of safety in Piqua	47%	N=207	42%	N=187	10%	N=43	1%	N=6	100%	N=443
Overall ease of getting to the places you usually have to visit	19%	N=82	53%	N=232	25%	N=112	3%	N=14	100%	N=440
Quality of overall natural environment in Piqua	20%	N=87	58%	N=251	20%	N=88	2%	N=9	100%	N=435
Overall "built environment" of Piqua (including overall design, buildings, parks and transportation systems)	21%	N=90	51%	N=221	26%	N=114	3%	N=12	100%	N=437
Health and wellness opportunities in Piqua	26%	N=112	48%	N=208	23%	N=100	3%	N=14	100%	N=434
Overall opportunities for education and enrichment	39%	N=172	46%	N=201	13%	N=55	2%	N=9	100%	N=437
Overall economic health of Piqua	47%	N=205	44%	N=192	8%	N=33	2%	N=8	100%	N=438
Sense of community	34%	N=150	49%	N=216	14%	N=62	2%	N=9	100%	N=436

Table 45: Question 14

Please indicate how important, if at all, you think it is for the City to pursue each of the following projects over the next five years:	Essential		Very important		Somewhat important		Not at all important		Don't know		Total	
More downtown and riverfront special events (e.g. Rock Piqua!, Taste of the Arts and Christmas on the Green)	27%	N=117	36%	N=159	27%	N=117	8%	N=34	3%	N=12	100%	N=439
Replace existing Great Miami River power plant dam with new dam that maintains upstream water level allowing for water recreation opportunities (e.g., boating, skiing, kayak and canoe chutes)	23%	N=101	25%	N=108	31%	N=134	15%	N=65	7%	N=30	100%	N=438
Downtown year-round indoor market (featuring baked goods, produce, breads, fruits, dairy, etc.).	25%	N=111	35%	N=155	25%	N=109	11%	N=50	3%	N=13	100%	N=439

Table 46: Question D1

How often, if at all, do you do each of the following, considering all of the times you could?	Never		Rarely		Sometimes		Usually		Always		Total	
Recycle at home	9%	N=39	4%	N=18	12%	N=51	20%	N=85	55%	N=240	100%	N=433
Purchase goods or services from a business located in Piqua	0%	N=2	3%	N=13	14%	N=62	55%	N=238	27%	N=117	100%	N=432
Eat at least 5 portions of fruits and vegetables a day	3%	N=14	22%	N=93	42%	N=180	22%	N=94	11%	N=49	100%	N=430
Participate in moderate or vigorous physical activity	3%	N=13	19%	N=80	37%	N=159	25%	N=106	16%	N=69	100%	N=427
Read or watch local news (via television, paper, computer, etc.)	4%	N=17	11%	N=48	16%	N=67	32%	N=139	37%	N=162	100%	N=432
Vote in local elections	15%	N=64	7%	N=32	10%	N=43	23%	N=99	45%	N=193	100%	N=431

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Table 47: Question D2

Would you say that in general your health is:	Percent	Number
Excellent	14%	N=59
Very good	35%	N=149
Good	35%	N=151
Fair	13%	N=58
Poor	3%	N=14
Total	100%	N=432

Table 48: Question D3

What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be	Percent	Number
Very positive	3%	N=12
Somewhat positive	21%	N=91
Neutral	54%	N=230
Somewhat negative	18%	N=79
Very negative	4%	N=15
Total	100%	N=427

Table 49: Question D4

What is your employment status?	Percent	Number
Working full time for pay	54%	N=234
Working part time for pay	11%	N=46
Unemployed, looking for paid work	5%	N=20
Unemployed, not looking for paid work	5%	N=24
Fully retired	25%	N=107
Total	100%	N=431

Table 50: Question D5

Do you work inside the boundaries of Piqua?	Percent	Number
Yes, outside the home	37%	N=149
Yes, from home	5%	N=19
No	59%	N=240
Total	100%	N=408

Table 51: Question D6

How many years have you lived in Piqua?	Percent	Number
Less than 2 years	10%	N=41
2 to 5 years	14%	N=58
6 to 10 years	9%	N=39
11 to 20 years	10%	N=41
More than 20 years	58%	N=248
Total	100%	N=428

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Table 52: Question D7

Which best describes the building you live in?	Percent	Number
One family house detached from any other houses	74%	N=318
Building with two or more homes (duplex, townhome, apartment or condominium)	23%	N=99
Mobile home	1%	N=4
Other	2%	N=10
Total	100%	N=431

Table 53: Question D8

Is this house, apartment or mobile home...	Percent	Number
Rented	38%	N=165
Owned	62%	N=268
Total	100%	N=433

Table 54: Question D9

About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?	Percent	Number
Less than \$300 per month	10%	N=42
\$300 to \$599 per month	37%	N=150
\$600 to \$999 per month	36%	N=147
\$1,000 to \$1,499 per month	9%	N=38
\$1,500 to \$2,499 per month	6%	N=25
\$2,500 or more per month	1%	N=3
Total	100%	N=406

Table 55: Question D10

Do any children 17 or under live in your household?	Percent	Number
No	68%	N=295
Yes	32%	N=138
Total	100%	N=433

Table 56: Question D11

Are you or any other members of your household aged 65 or older?	Percent	Number
No	76%	N=328
Yes	24%	N=105
Total	100%	N=434

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Table 57: Question D12

How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)	Percent	Number
Less than \$25,000	31%	N=124
\$25,000 to \$49,999	30%	N=123
\$50,000 to \$99,999	28%	N=114
\$100,000 to \$149,999	9%	N=36
\$150,000 or more	2%	N=7
Total	100%	N=403

Table 58: Question D13

Are you Spanish, Hispanic or Latino?	Percent	Number
No, not Spanish, Hispanic or Latino	98%	N=415
Yes, I consider myself to be Spanish, Hispanic or Latino	2%	N=7
Total	100%	N=422

Table 59: Question D14

What is your race? (Mark one or more races to indicate what race(s) you consider yourself to be.)	Percent	Number
American Indian or Alaskan Native	2%	N=9
Asian, Asian Indian or Pacific Islander	0%	N=0
Black or African American	1%	N=6
White	97%	N=417
Other	1%	N=6

Total may exceed 100% as respondents could select more than one option.

Table 60: Question D15

In which category is your age?	Percent	Number
18 to 24 years	6%	N=26
25 to 34 years	22%	N=94
35 to 44 years	11%	N=49
45 to 54 years	25%	N=110
55 to 64 years	14%	N=62
65 to 74 years	11%	N=48
75 years or older	10%	N=42
Total	100%	N=431

Table 61: Question D16

What is your sex?	Percent	Number
Female	54%	N=233
Male	46%	N=197
Total	100%	N=430

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Table 62: Question D17

Do you consider a cell phone or landline your primary telephone number?	Percent	Number
Cell	63%	N=269
Land line	20%	N=87
Both	17%	N=74
Total	100%	N=429

## Appendix B: Benchmark Comparisons

### Comparison Data

NRC’s database of comparative resident opinion is comprised of resident perspectives gathered in surveys from over 500 communities whose residents evaluated the same kinds of topics on The National Citizen Survey™. The comparison evaluations are from the most recent survey completed in each community; most communities conduct surveys every year or in alternating years. NRC adds the latest results quickly upon survey completion, keeping the benchmark data fresh and relevant. The communities in the database represent a wide geographic and population range. The City of Piqua chose to have comparisons made to the entire database and to a subset of similar jurisdictions. This subset was comprised of jurisdictions with a population of up to 25,000 residents.

### Interpreting the Results

Ratings are compared when there are at least five communities in which a similar question was asked. Where comparisons are available, four columns are provided in the table. The first column is Piqua’s “percent positive.” The percent positive is the combination of the top two most positive response options (i.e., “excellent” and “good,” “very safe” and “somewhat safe,” “essential” and “very important,” etc.), or, in the case of resident behaviors/participation, the percent positive represents the proportion of respondents indicating “yes” or participating in an activity at least once a month. The second column is the rank assigned to Piqua’s rating among communities where a similar question was asked. The third column is the number of communities that asked a similar question. The final column shows the comparison of Piqua’s rating to the benchmark.

In that final column, Piqua’s results are noted as being “higher” than the benchmark, “lower” than the benchmark or “similar” to the benchmark, meaning that the average rating given by Piqua residents is statistically similar to or different (greater or lesser) than the benchmark. More extreme differences are noted as “much higher” or “much lower.”

Benchmark Database Characteristics	
Region	Percent
New England	3%
Middle Atlantic	5%
East North Central	15%
West North Central	13%
South Atlantic	22%
East South Central	3%
West South Central	7%
Mountain	16%
Pacific	16%
Population	Percent
Less than 10,000	10%
10,000 to 24,999	22%
25,000 to 49,999	23%
50,000 to 99,999	22%
100,000 or more	23%

## National Benchmark Comparisons

Table 63: Community Characteristics General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
The overall quality of life in Piqua	47%	371	376	Much lower
Overall image or reputation of Piqua	25%	282	288	Much lower
Piqua as a place to live	52%	325	328	Much lower
Your neighborhood as a place to live	59%	246	255	Lower
Piqua as a place to raise children	53%	302	320	Much lower
Piqua as a place to retire	34%	298	304	Much lower
Overall appearance of Piqua	36%	294	300	Much lower

Table 64: Community Characteristics by Facet

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Safety	Overall feeling of safety in Piqua	58%	184	206	Lower
	In your neighborhood during the day	88%	239	291	Similar
	In Piqua's downtown/commercial area during the day	87%	160	246	Similar
Mobility	Overall ease of getting to the places you usually have to visit	66%	96	124	Similar
	Availability of paths and walking trails	84%	26	253	Higher
	Ease of walking in Piqua	75%	61	241	Similar
	Ease of travel by bicycle in Piqua	76%	31	245	Higher
	Ease of travel by car in Piqua	67%	132	242	Similar
	Ease of public parking	53%	52	100	Similar
	Traffic flow on major streets	57%	114	284	Similar
	Quality of overall natural environment in Piqua	56%	207	228	Lower
Natural Environment	Cleanliness of Piqua	36%	205	219	Much lower
	Air quality	69%	134	203	Similar
Built Environment	Overall "built environment" of Piqua (including overall design, buildings, parks and transportation systems)	35%	113	119	Lower
	Overall quality of new development in Piqua	33%	229	234	Lower
	Availability of affordable quality housing	35%	196	246	Similar
	Variety of housing options	36%	207	224	Lower
	Public places where people want to spend time	44%	98	111	Lower
Economy	Overall economic health of Piqua	25%	117	124	Much lower
	Vibrant downtown/commercial area	33%	76	109	Similar
	Overall quality of business and service establishments in Piqua	40%	206	219	Lower
	Cost of living in Piqua	42%	78	117	Similar
	Shopping opportunities	32%	204	244	Lower
	Employment opportunities	18%	221	257	Lower
	Piqua as a place to visit	27%	127	130	Much lower
	Piqua as a place to work	28%	294	297	Much lower
	Health and wellness opportunities in Piqua	44%	116	121	Lower
	Availability of affordable quality mental health care	33%	89	103	Lower
	Availability of preventive health services	43%	169	181	Lower
Recreation and Wellness	Availability of affordable quality health care	48%	175	211	Similar
	Availability of affordable quality food	48%	167	181	Lower
	Recreational opportunities	54%	208	252	Lower
	Fitness opportunities (including exercise classes and paths or trails, etc.)	66%	73	115	Similar

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		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Education and Enrichment	Overall opportunities for education and enrichment	56%	89	118	Lower
	Opportunities to participate in religious or spiritual events and activities	67%	144	166	Similar
	Opportunities to attend cultural/arts/music activities	43%	188	243	Similar
	Adult educational opportunities	68%	34	106	Similar
	K-12 education	64%	150	210	Similar
	Availability of affordable quality child care/preschool	52%	119	210	Similar
Community Engagement	Opportunities to participate in social events and activities	45%	190	208	Lower
	Neighborliness of Piqua	39%	105	113	Lower
	Openness and acceptance of the community toward people of diverse backgrounds	45%	215	236	Lower
	Opportunities to participate in community matters	47%	199	218	Lower
	Opportunities to volunteer	56%	197	214	Lower

Table 65: Governance General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Services provided by the City of Piqua	49%	347	368	Lower
Overall customer service by Piqua employees (police, receptionists, planners, etc.)	58%	278	304	Lower
Value of services for the taxes paid to Piqua	34%	314	337	Lower
Overall direction that Piqua is taking	36%	255	271	Lower
Job Piqua government does at welcoming citizen involvement	32%	246	257	Lower
Overall confidence in Piqua government	27%	115	119	Lower
Generally acting in the best interest of the community	27%	115	118	Lower
Being honest	30%	111	116	Lower
Treating all residents fairly	30%	112	118	Lower
Services provided by the Federal Government	29%	192	201	Similar

Table 66: Governance by Facet

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Safety	Police/Sheriff services	70%	271	358	Similar
	Fire services	90%	140	293	Similar
	Ambulance or emergency medical services	90%	117	290	Similar
	Crime prevention	55%	232	295	Similar
	Fire prevention and education	70%	169	236	Similar
	Animal control	35%	272	281	Lower
	Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	42%	206	230	Lower
	Traffic enforcement	58%	224	314	Similar
	Street repair	13%	350	357	Much lower
	Street cleaning	36%	251	259	Lower
Mobility	Street lighting	56%	156	261	Similar
	Snow removal	38%	236	249	Lower
	Sidewalk maintenance	26%	255	263	Much lower
Natural Environment	Traffic signal timing	41%	169	203	Similar
	Garbage collection	80%	216	291	Similar
	Recycling	81%	170	301	Similar

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		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
	Yard waste pick-up	72%	122	219	Similar
	Drinking water	45%	265	276	Lower
	Preservation of natural areas such as open space, farmlands and greenbelts	44%	185	210	Lower
	Piqua open space	36%	106	113	Lower
Built Environment	Storm drainage	54%	244	302	Similar
	Sewer services	58%	249	265	Lower
	Power (electric and/or gas) utility	58%	122	125	Lower
	Utility billing	40%	107	108	Much lower
	Land use, planning and zoning	29%	221	244	Lower
	Code enforcement (weeds, abandoned buildings, etc.)	22%	293	299	Much lower
	Cable television	37%	143	157	Lower
Economy	Economic development	21%	228	233	Much lower
Recreation and Wellness	City parks	68%	234	268	Lower
	Recreation programs or classes	47%	264	277	Lower
	Recreation centers or facilities	44%	216	228	Lower
	Health services	41%	151	157	Lower
Education and Enrichment	City-sponsored special events	50%	105	124	Lower
	Public library services	73%	230	282	Similar
Community Engagement	Public information services	47%	214	233	Lower

Table 67: Participation General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Sense of community	36%	246	256	Lower
Recommend living in Piqua to someone who asks	61%	220	227	Much lower
Remain in Piqua for the next five years	74%	197	223	Similar
Contacted Piqua (in-person, phone, email or web) for help or information	45%	135	260	Similar

Table 68: Participation by Facet

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Safety	Stocked supplies in preparation for an emergency	36%	56	105	Similar
	Did NOT report a crime to the police	64%	108	114	Lower
	Household member was NOT a victim of a crime	81%	202	221	Similar
Mobility	Carpooled with other adults or children instead of driving alone	34%	98	111	Similar
	Walked or biked instead of driving	55%	60	115	Similar
Natural Environment	Made efforts to conserve water	78%	77	106	Similar
	Made efforts to make your home more energy efficient	84%	10	106	Similar
	Recycle at home	87%	117	208	Similar
Built Environment	Did NOT observe a code violation or other hazard in Piqua	34%	97	107	Lower
	NOT experiencing housing costs stress	71%	79	205	Similar
Economy	Purchase goods or services from a business located in Piqua	96%	64	111	Similar
	Economy will have positive impact on income	24%	111	207	Similar
	Work inside boundaries of Piqua	41%	53	111	Similar

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		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Recreation and Wellness	Used Piqua recreation centers or their services	55%	115	192	Similar
	Visited a neighborhood park or City park	79%	171	223	Similar
	Eat at least 5 portions of fruits and vegetables a day	75%	105	108	Similar
	Participate in moderate or vigorous physical activity	78%	98	109	Similar
	In very good to excellent health	48%	104	110	Similar
Education and Enrichment	Used Piqua public libraries or their services	62%	127	195	Similar
	Participated in religious or spiritual activities in Piqua	40%	123	162	Similar
	Attended City-sponsored event	54%	47	113	Similar
Community Engagement	Campaigned or advocated for an issue, cause or candidate	17%	76	103	Similar
	Contacted Piqua elected officials (in-person, phone, email or web) to express your opinion	17%	54	110	Similar
	Volunteered your time to some group/activity in Piqua	31%	171	214	Lower
	Participated in a club	24%	124	189	Similar
	Talked to or visited with your immediate neighbors	91%	57	111	Similar
	Done a favor for a neighbor	82%	55	107	Similar
	Attended a local public meeting	10%	212	214	Lower
	Watched (online or on television) a local public meeting	35%	52	179	Similar
	Read or watch local news (via television, paper, computer, etc.)	85%	78	110	Similar
	Vote in local elections	78%	125	207	Similar

### Communities included in national comparisons

The communities included in Piqua’s comparisons are listed on the following pages along with their population according to the 2010 Census.

Adams County, CO.....	441,603	Aurora city, CO.....	325,078
Airway Heights city, WA.....	6,114	Austin city, TX.....	790,390
Albany city, OR.....	50,158	Bainbridge Island city, WA.....	23,025
Albemarle County, VA.....	98,970	Baltimore city, MD.....	620,961
Albert Lea city, MN.....	18,016	Battle Creek city, MI.....	52,347
Algonquin village, IL.....	30,046	Bay City city, MI.....	34,932
Aliso Viejo city, CA.....	47,823	Baytown city, TX.....	71,802
Altoona city, IA.....	14,541	Bedford city, TX.....	46,979
American Canyon city, CA.....	19,454	Bedford town, MA.....	13,320
Ames city, IA.....	58,965	Bellevue city, WA.....	122,363
Andover CDP, MA.....	8,762	Bellingham city, WA.....	80,885
Ankeny city, IA.....	45,582	Beltrami County, MN.....	44,442
Ann Arbor city, MI.....	113,934	Benbrook city, TX.....	21,234
Annapolis city, MD.....	38,394	Bend city, OR.....	76,639
Apple Valley town, CA.....	69,135	Benicia city, CA.....	26,997
Arapahoe County, CO.....	572,003	Bettendorf city, IA.....	33,217
Arkansas City city, AR.....	366	Billings city, MT.....	104,170
Arlington city, TX.....	365,438	Blaine city, MN.....	57,186
Arlington County, VA.....	207,627	Bloomfield Hills city, MI.....	3,869
Arvada city, CO.....	106,433	Bloomington city, MN.....	82,893
Asheville city, NC.....	83,393	Blue Springs city, MO.....	52,575
Ashland city, OR.....	20,078	Boise City city, ID.....	205,671
Ashland town, VA.....	7,225	Boone County, KY.....	118,811
Auburn city, AL.....	53,380	Boulder city, CO.....	97,385
Auburn city, WA.....	70,180	Bowling Green city, KY.....	58,067
Augusta CCD, GA.....	134,777	Brentwood city, MO.....	8,055

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Brentwood city, TN .....	37,060	Davidson town, NC.....	10,944
Brighton city, CO.....	33,352	Decatur city, GA.....	19,335
Bristol city, TN .....	26,702	Del Mar city, CA .....	4,161
Broken Arrow city, OK .....	98,850	Delray Beach city, FL.....	60,522
Brookfield city, WI .....	37,920	Denison city, TX.....	22,682
Brookline CDP, MA .....	58,732	Denton city, TX.....	113,383
Broomfield city, CO .....	55,889	Denver city, CO.....	600,158
Brownsburg town, IN .....	21,285	Derby city, KS.....	22,158
Bryan city, TX .....	76,201	Des Peres city, MO .....	8,373
Burien city, WA .....	33,313	Destin city, FL.....	12,305
Burleson city, TX.....	36,690	Dorchester County, MD .....	32,618
Cabarrus County, NC.....	178,011	Dothan city, AL .....	65,496
Cambridge city, MA .....	105,162	Douglas County, CO .....	285,465
Canton city, SD.....	3,057	Dover city, NH .....	29,987
Cape Coral city, FL.....	154,305	Dublin city, CA .....	46,036
Cape Girardeau city, MO.....	37,941	Duluth city, MN.....	86,265
Carlisle borough, PA .....	18,682	Duncanville city, TX.....	38,524
Carlsbad city, CA.....	105,328	Durham city, NC .....	228,330
Cartersville city, GA.....	19,731	Eagle town, CO.....	6,508
Cary town, NC .....	135,234	East Baton Rouge Parish, LA.....	440,171
Casa Grande city, AZ.....	48,571	East Grand Forks city, MN .....	8,601
Casper city, WY .....	55,316	East Lansing city, MI .....	48,579
Castine town, ME .....	1,366	Eau Claire city, WI .....	65,883
Castle Pines North city, CO .....	10,360	Eden Prairie city, MN.....	60,797
Castle Rock town, CO.....	48,231	Edgerton city, KS .....	1,671
Centennial city, CO.....	100,377	Edina city, MN .....	47,941
Centralia city, IL .....	13,032	Edmond city, OK.....	81,405
Chambersburg borough, PA.....	20,268	Edmonds city, WA.....	39,709
Chandler city, AZ .....	236,123	El Cerrito city, CA.....	23,549
Chanhassen city, MN.....	22,952	El Dorado County, CA.....	181,058
Chapel Hill town, NC .....	57,233	El Paso city, TX.....	649,121
Charlotte city, NC.....	731,424	Elk Grove city, CA .....	153,015
Charlotte County, FL .....	159,978	Elk River city, MN.....	22,974
Charlottesville city, VA.....	43,475	Elko New Market city, MN.....	4,110
Chattanooga city, TN.....	167,674	Elmhurst city, IL.....	44,121
Chesterfield County, VA.....	316,236	Encinitas city, CA .....	59,518
Chippewa Falls city, WI .....	13,661	Englewood city, CO.....	30,255
Citrus Heights city, CA.....	83,301	Erie town, CO .....	18,135
Clackamas County, OR .....	375,992	Escambia County, FL.....	297,619
Clarendon Hills village, IL .....	8,427	Estes Park town, CO.....	5,858
Clayton city, MO .....	15,939	Fairview town, TX .....	7,248
Clearwater city, FL .....	107,685	Farmington Hills city, MI.....	79,740
Cleveland Heights city, OH .....	46,121	Fayetteville city, NC.....	200,564
Clive city, IA .....	15,447	Fishers town, IN .....	76,794
Clovis city, CA.....	95,631	Flagstaff city, AZ.....	65,870
College Park city, MD .....	30,413	Flower Mound town, TX.....	64,669
College Station city, TX .....	93,857	Forest Grove city, OR .....	21,083
Colleyville city, TX.....	22,807	Fort Collins city, CO.....	143,986
Collinsville city, IL .....	25,579	Fort Smith city, AR.....	86,209
Columbia city, MO.....	108,500	Fort Worth city, TX.....	741,206
Columbia city, SC.....	129,272	Fountain Hills town, AZ .....	22,489
Columbus city, WI.....	4,991	Franklin city, TN.....	62,487
Commerce City city, CO.....	45,913	Fredericksburg city, VA.....	24,286
Concord city, CA .....	122,067	Fremont city, CA .....	214,089
Concord town, MA.....	17,668	Friendswood city, TX.....	35,805
Cookeville city, TN .....	30,435	Fruita city, CO.....	12,646
Coon Rapids city, MN .....	61,476	Gahanna city, OH.....	33,248
Copperas Cove city, TX.....	32,032	Gaithersburg city, MD.....	59,933
Coronado city, CA .....	18,912	Galveston city, TX .....	47,743
Corvallis city, OR.....	54,462	Gardner city, KS.....	19,123
Creve Coeur city, MO .....	17,833	Geneva city, NY .....	13,261
Cross Roads town, TX .....	1,563	Georgetown city, TX.....	47,400
Crystal Lake city, IL.....	40,743	Germantown city, TN .....	38,844
Dade City city, FL.....	6,437	Gilbert town, AZ.....	208,453
Dakota County, MN.....	398,552	Gillette city, WY .....	29,087
Dallas city, OR .....	14,583	Glendora city, CA .....	50,073
Dallas city, TX.....	1,197,816	Globe city, AZ .....	7,532
Danville city, KY.....	16,218	Golden Valley city, MN.....	20,371
Dardenne Prairie city, MO.....	11,494	Goodyear city, AZ .....	65,275
Davenport city, IA.....	99,685	Grafton village, WI.....	11,459

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Grand Blanc city, MI.....	8,276	Laguna Niguel city, CA .....	62,979
Grand Island city, NE .....	48,520	Lake Oswego city, OR .....	36,619
Grass Valley city, CA .....	12,860	Lake Zurich village, IL .....	19,631
Greeley city, CO.....	92,889	Lakeville city, MN .....	55,954
Green Valley CDP, AZ.....	21,391	Lakewood city, CO .....	142,980
Greenwood Village city, CO.....	13,925	Lane County, OR.....	351,715
Greer city, SC .....	25,515	Larimer County, CO.....	299,630
Guilford County, NC .....	488,406	Las Cruces city, NM.....	97,618
Gunnison County, CO .....	15,324	Las Vegas city, NV .....	583,756
Gurnee village, IL.....	31,295	Lawrence city, KS.....	87,643
Hailey city, ID .....	7,960	League City city, TX .....	83,560
Haines Borough, AK .....	2,508	Lee's Summit city, MO.....	91,364
Hallandale Beach city, FL.....	37,113	Lehi city, UT .....	47,407
Hamilton city, OH.....	62,477	Lenexa city, KS .....	48,190
Hanover County, VA.....	99,863	Lewis County, NY .....	27,087
Harrisonburg city, VA .....	48,914	Lincoln city, NE .....	258,379
Harrisonville city, MO .....	10,019	Lindsborg city, KS .....	3,458
Hayward city, CA .....	144,186	Littleton city, CO .....	41,737
Henderson city, NV .....	257,729	Livermore city, CA.....	80,968
Herndon town, VA.....	23,292	Lombard village, IL .....	43,165
High Point city, NC.....	104,371	Lone Tree city, CO .....	10,218
Highland Park city, IL.....	29,763	Longmont city, CO .....	86,270
Highlands Ranch CDP, CO .....	96,713	Longview city, TX.....	80,455
Hillsborough town, NC.....	6,087	Los Alamos County, NM.....	17,950
Holland city, MI.....	33,051	Louisville city, CO.....	18,376
Honolulu County, HI.....	953,207	Lynchburg city, VA .....	75,568
Hooksett town, NH.....	13,451	Lynnwood city, WA .....	35,836
Hopkins city, MN.....	17,591	Madison city, WI .....	233,209
Hopkinton town, MA.....	14,925	Mankato city, MN .....	39,309
Hoquiam city, WA .....	8,726	Maple Grove city, MN .....	61,567
Hudson city, OH.....	22,262	Maple Valley city, WA.....	22,684
Hudson town, CO.....	2,356	Maricopa County, AZ.....	3,817,117
Hudsonville city, MI.....	7,116	Maryland Heights city, MO.....	27,472
Huntersville town, NC.....	46,773	Matthews town, NC.....	27,198
Hurst city, TX.....	37,337	McAllen city, TX .....	129,877
Hutchinson city, MN .....	14,178	McDonough city, GA.....	22,084
Hutto city, TX .....	14,698	McKinney city, TX.....	131,117
Hyattsville city, MD .....	17,557	McMinnville city, OR .....	32,187
Independence city, MO.....	116,830	Medford city, OR.....	74,907
Indian Trail town, NC .....	33,518	Menlo Park city, CA .....	32,026
Indianola city, IA .....	14,782	Mercer Island city, WA .....	22,699
Iowa City city, IA .....	67,862	Meridian charter township, MI .....	39,688
Issaquah city, WA .....	30,434	Meridian city, ID .....	75,092
Jackson County, MI.....	160,248	Merriam city, KS.....	11,003
James City County, VA .....	67,009	Mesa County, CO .....	146,723
Jefferson City city, MO .....	43,079	Miami Beach city, FL .....	87,779
Jefferson County, CO .....	534,543	Miami city, FL .....	399,457
Jefferson County, NY.....	116,229	Midland city, MI .....	41,863
Jerome city, ID .....	10,890	Milford city, DE .....	9,559
Johnson City city, TN.....	63,152	Milton city, GA .....	32,661
Johnston city, IA.....	17,278	Minneapolis city, MN .....	382,578
Jupiter town, FL.....	55,156	Mission Viejo city, CA .....	93,305
Kalamazoo city, MI.....	74,262	Modesto city, CA.....	201,165
Kansas City city, KS.....	145,786	Monterey city, CA.....	27,810
Kansas City city, MO.....	459,787	Montgomery County, VA.....	94,392
Keizer city, OR.....	36,478	Monument town, CO .....	5,530
Kenmore city, WA .....	20,460	Mooreville town, NC.....	32,711
Kennedale city, TX .....	6,763	Morristown city, TN.....	29,137
Kennett Square borough, PA.....	6,072	Morrisville town, NC .....	18,576
Kettering city, OH .....	56,163	Moscow city, ID .....	23,800
Key West city, FL .....	24,649	Mountain Village town, CO.....	1,320
King County, WA.....	1,931,249	Mountlake Terrace city, WA .....	19,909
Kirkland city, WA.....	48,787	Muscataine city, IA .....	22,886
La Mesa city, CA .....	57,065	Naperville city, IL .....	141,853
La Plata town, MD.....	8,753	Needham CDP, MA.....	28,886
La Porte city, TX .....	33,800	New Braunfels city, TX .....	57,740
La Vista city, NE.....	15,758	New Brighton city, MN.....	21,456
Lafayette city, CO .....	24,453	New Hanover County, NC .....	202,667
Laguna Beach city, CA.....	22,723	New Orleans city, LA .....	343,829
Laguna Hills city, CA.....	30,344	New Smyrna Beach city, FL .....	22,464

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Newberg city, OR.....	22,068	Rifle city, CO.....	9,172
Newport Beach city, CA.....	85,186	River Falls city, WI.....	15,000
Newport News city, VA.....	180,719	Riverdale city, UT.....	8,426
Newton city, IA.....	15,254	Riverside city, CA.....	303,871
Noblesville city, IN.....	51,969	Riverside city, MO.....	2,937
Nogales city, AZ.....	20,837	Rochester Hills city, MI.....	70,995
Norfolk city, VA.....	242,803	Rock Hill city, SC.....	66,154
Northglenn city, CO.....	35,789	Rockford city, IL.....	152,871
Novato city, CA.....	51,904	Rockville city, MD.....	61,209
Novi city, MI.....	55,224	Rogers city, MN.....	8,597
O'Fallon city, IL.....	28,281	Rolla city, MO.....	19,559
O'Fallon city, MO.....	79,329	Roselle village, IL.....	22,763
Oak Park village, IL.....	51,878	Roswell city, GA.....	88,346
Oakland Park city, FL.....	41,363	Round Rock city, TX.....	99,887
Oakley city, CA.....	35,432	Royal Oak city, MI.....	57,236
Ogdensburg city, NY.....	11,128	Saco city, ME.....	18,482
Oklahoma City city, OK.....	579,999	Sahuarita town, AZ.....	25,259
Olathe city, KS.....	125,872	Sammamish city, WA.....	45,780
Old Town city, ME.....	7,840	San Anselmo town, CA.....	12,336
Olmsted County, MN.....	144,248	San Antonio city, TX.....	1,327,407
Orland Park village, IL.....	56,767	San Carlos city, CA.....	28,406
Oshkosh city, WI.....	66,083	San Diego city, CA.....	1,307,402
Otsego County, MI.....	24,164	San Francisco city, CA.....	805,235
Overland Park city, KS.....	173,372	San Jose city, CA.....	945,942
Oviedo city, FL.....	33,342	San Juan County, NM.....	130,044
Paducah city, KY.....	25,024	San Marcos city, CA.....	83,781
Palm Coast city, FL.....	75,180	San Marcos city, TX.....	44,894
Palo Alto city, CA.....	64,403	San Rafael city, CA.....	57,713
Papillion city, NE.....	18,894	Sandy Springs city, GA.....	93,853
Park City city, UT.....	7,558	Sanford city, FL.....	53,570
Parker town, CO.....	45,297	Sangamon County, IL.....	197,465
Parkland city, FL.....	23,962	Santa Clarita city, CA.....	176,320
Pasadena city, CA.....	137,122	Santa Fe County, NM.....	144,170
Pasco city, WA.....	59,781	Santa Monica city, CA.....	89,736
Pasco County, FL.....	464,697	Sarasota County, FL.....	379,448
Pearland city, TX.....	91,252	Savage city, MN.....	26,911
Peoria city, AZ.....	154,065	Scarborough CDP, ME.....	4,403
Peoria city, IL.....	115,007	Schaumburg village, IL.....	74,227
Peoria County, IL.....	186,494	Scott County, MN.....	129,928
Petoskey city, MI.....	5,670	Scottsdale city, AZ.....	217,385
Pflugerville city, TX.....	46,936	Seaside city, CA.....	33,025
Phoenix city, AZ.....	1,445,632	SeaTac city, WA.....	26,909
Pinal County, AZ.....	375,770	Sevierville city, TN.....	14,807
Pinehurst village, NC.....	13,124	Shawnee city, KS.....	62,209
Piqua city, OH.....	20,522	Sheboygan city, WI.....	49,288
Pitkin County, CO.....	17,148	Shoreview city, MN.....	25,043
Platte City city, MO.....	4,691	Shorewood city, MN.....	7,307
Plymouth city, MN.....	70,576	Shorewood village, IL.....	15,615
Pocatello city, ID.....	54,255	Shorewood village, WI.....	13,162
Polk County, IA.....	430,640	Sioux Center city, IA.....	7,048
Port Huron city, MI.....	30,184	Sioux Falls city, SD.....	153,888
Port Orange city, FL.....	56,048	Skokie village, IL.....	64,784
Portland city, OR.....	583,776	Snellville city, GA.....	18,242
Post Falls city, ID.....	27,574	Snowmass Village town, CO.....	2,826
Prince William County, VA.....	402,002	South Kingstown town, RI.....	30,639
Prior Lake city, MN.....	22,796	South Lake Tahoe city, CA.....	21,403
Provo city, UT.....	112,488	South Portland city, ME.....	25,002
Pueblo city, CO.....	106,595	Southborough town, MA.....	9,767
Purcellville town, VA.....	7,727	Southlake city, TX.....	26,575
Queen Creek town, AZ.....	26,361	Sparks city, NV.....	90,264
Radnor township, PA.....	31,531	Spokane Valley city, WA.....	89,755
Ramsey city, MN.....	23,668	Spring Hill city, KS.....	5,437
Rapid City city, SD.....	67,956	Springboro city, OH.....	17,409
Raymore city, MO.....	19,206	Springfield city, MO.....	159,498
Redmond city, WA.....	54,144	Springfield city, OR.....	59,403
Rehoboth Beach city, DE.....	1,327	Springville city, UT.....	29,466
Reno city, NV.....	225,221	St. Charles city, IL.....	32,974
Reston CDP, VA.....	58,404	St. Cloud city, FL.....	35,183
Richmond city, CA.....	103,701	St. Cloud city, MN.....	65,842
Richmond Heights city, MO.....	8,603	St. Joseph city, MO.....	76,780

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St. Louis County, MN.....	200,226	Walnut Creek city, CA.....	64,173
St. Louis Park city, MN .....	45,250	Washington County, MN .....	238,136
Stallings town, NC.....	13,831	Washoe County, NV .....	421,407
State College borough, PA .....	42,034	Watauga city, TX .....	23,497
Steamboat Springs city, CO .....	12,088	Wauwatosa city, WI .....	46,396
Sterling Heights city, MI .....	129,699	Waverly city, IA .....	9,874
Sugar Grove village, IL .....	8,997	Weddington town, NC .....	9,459
Sugar Land city, TX.....	78,817	Wentzville city, MO.....	29,070
Summit city, NJ.....	21,457	West Carrollton city, OH.....	13,143
Summit County, UT.....	36,324	West Chester borough, PA.....	18,461
Sunnyvale city, CA .....	140,081	West Des Moines city, IA.....	56,609
Surprise city, AZ.....	117,517	West Richland city, WA.....	11,811
Suwanee city, GA.....	15,355	Western Springs village, IL .....	12,975
Tacoma city, WA.....	198,397	Westerville city, OH.....	36,120
Takoma Park city, MD .....	16,715	Westlake town, TX .....	992
Tamarac city, FL.....	60,427	Westminster city, CO.....	106,114
Temecula city, CA .....	100,097	Weston town, MA.....	11,261
Tempe city, AZ .....	161,719	Wheat Ridge city, CO .....	30,166
Temple city, TX.....	66,102	White House city, TN .....	10,255
The Woodlands CDP, TX.....	93,847	Wichita city, KS.....	382,368
Thornton city, CO.....	118,772	Williamsburg city, VA.....	14,068
Thousand Oaks city, CA.....	126,683	Wilmington city, NC.....	106,476
Tigard city, OR.....	48,035	Wilsonville city, OR.....	19,509
Tracy city, CA .....	82,922	Winchester city, VA .....	26,203
Tualatin city, OR .....	26,054	Windsor town, CO .....	18,644
Tulsa city, OK .....	391,906	Windsor town, CT .....	29,044
Twin Falls city, ID .....	44,125	Winnetka village, IL .....	12,187
Tyler city, TX .....	96,900	Winston-Salem city, NC .....	229,617
Umatilla city, OR .....	6,906	Winter Garden city, FL.....	34,568
Upper Arlington city, OH.....	33,771	Woodbury city, MN.....	61,961
Urbandale city, IA .....	39,463	Woodland city, CA.....	55,468
Vail town, CO.....	5,305	Woodland city, WA.....	5,509
Vancouver city, WA.....	161,791	Wrentham town, MA .....	10,955
Vestavia Hills city, AL .....	34,033	Yakima city, WA.....	91,067
Victoria city, MN.....	7,345	York County, VA.....	65,464
Virginia Beach city, VA.....	437,994	Yorktown town, IN.....	9,405
Wake Forest town, NC.....	30,117		

**Population up to 25,000 Benchmark Comparisons**

Table 69: Community Characteristics General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
The overall quality of life in Piqua	47%	108	108	Much lower
Overall image or reputation of Piqua	25%	93	93	Much lower
Piqua as a place to live	52%	97	97	Much lower
Your neighborhood as a place to live	59%	78	79	Lower
Piqua as a place to raise children	53%	94	96	Much lower
Piqua as a place to retire	34%	92	92	Much lower
Overall appearance of Piqua	36%	103	104	Much lower

Table 70: Community Characteristics by Facet

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Safety	Overall feeling of safety in Piqua	58%	60	61	Much lower
	In your neighborhood during the day	88%	84	88	Similar
	In Piqua's downtown/commercial area during the day	87%	73	79	Similar
Mobility	Overall ease of getting to the places you usually have to visit	66%	39	40	Lower
	Availability of paths and walking trails	84%	13	79	Higher
	Ease of walking in Piqua	75%	32	79	Similar
	Ease of travel by bicycle in Piqua	76%	16	78	Higher
	Ease of travel by car in Piqua	67%	47	73	Similar
	Ease of public parking	53%	24	34	Similar
	Traffic flow on major streets	57%	47	88	Similar

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		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Natural Environment	Quality of overall natural environment in Piqua	56%	71	73	Lower
	Cleanliness of Piqua	36%	71	73	Much lower
	Air quality	69%	55	67	Similar
Built Environment	Overall "built environment" of Piqua (including overall design, buildings, parks and transportation systems)	35%	38	39	Lower
	Overall quality of new development in Piqua	33%	73	76	Lower
	Availability of affordable quality housing	35%	64	79	Similar
	Variety of housing options	36%	67	73	Lower
	Public places where people want to spend time	44%	33	36	Lower
	Overall economic health of Piqua	25%	38	39	Much lower
Economy	Vibrant downtown/commercial area	33%	26	39	Similar
	Overall quality of business and service establishments in Piqua	40%	62	71	Lower
	Cost of living in Piqua	42%	24	39	Similar
	Shopping opportunities	32%	51	79	Similar
	Employment opportunities	18%	60	76	Similar
	Piqua as a place to visit	27%	37	38	Much lower
	Piqua as a place to work	28%	83	85	Much lower
	Health and wellness opportunities in Piqua	44%	36	38	Lower
	Availability of affordable quality mental health care	33%	27	33	Similar
	Availability of preventive health services	43%	51	58	Lower
	Availability of affordable quality health care	48%	52	66	Similar
	Availability of affordable quality food	48%	53	61	Similar
Recreation and Wellness	Recreational opportunities	54%	65	82	Lower
	Fitness opportunities (including exercise classes and paths or trails, etc.)	66%	27	37	Similar
	Overall opportunities for education and enrichment	56%	32	39	Lower
Education and Enrichment	Opportunities to participate in religious or spiritual events and activities	67%	49	57	Similar
	Opportunities to attend cultural/arts/music activities	43%	58	82	Similar
	Adult educational opportunities	68%	9	35	Similar
	K-12 education	64%	58	69	Lower
	Availability of affordable quality child care/preschool	52%	48	71	Similar
	Opportunities to participate in social events and activities	45%	64	71	Lower
Community Engagement	Neighborhoodliness of Piqua	39%	37	37	Lower
	Openness and acceptance of the community toward people of diverse backgrounds	45%	71	76	Lower
	Opportunities to participate in community matters	47%	71	75	Lower
	Opportunities to volunteer	56%	66	74	Lower

Table 71: Governance General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Services provided by the City of Piqua	49%	105	108	Lower
Overall customer service by Piqua employees (police, receptionists, planners, etc.)	58%	94	97	Lower
Value of services for the taxes paid to Piqua	34%	97	100	Lower
Overall direction that Piqua is taking	36%	76	83	Lower
Job Piqua government does at welcoming citizen involvement	32%	77	81	Lower
Overall confidence in Piqua government	27%	36	37	Lower

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	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Generally acting in the best interest of the community	27%	36	37	Much lower
Being honest	30%	36	37	Much lower
Treating all residents fairly	30%	37	38	Lower
Services provided by the Federal Government	29%	64	65	Similar

Table 72: Governance by Facet

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Safety	Police/Sheriff services	70%	104	121	Similar
	Fire services	90%	60	102	Similar
	Ambulance or emergency medical services	90%	51	98	Similar
	Crime prevention	55%	91	97	Lower
	Fire prevention and education	70%	67	77	Similar
	Animal control	35%	94	94	Lower
	Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	42%	61	65	Lower
Mobility	Traffic enforcement	58%	84	104	Similar
	Street repair	13%	120	120	Much lower
	Street cleaning	36%	87	88	Much lower
	Street lighting	56%	57	86	Similar
	Snow removal	38%	103	104	Much lower
	Sidewalk maintenance	26%	87	91	Much lower
	Traffic signal timing	41%	55	63	Lower
Natural Environment	Garbage collection	80%	74	92	Similar
	Recycling	81%	60	90	Similar
	Yard waste pick-up	72%	38	65	Similar
	Drinking water	45%	83	85	Much lower
	Preservation of natural areas such as open space, farmlands and greenbelts	44%	63	68	Lower
Built Environment	Piqua open space	36%	34	36	Lower
	Storm drainage	54%	82	99	Similar
	Sewer services	58%	80	83	Lower
	Power (electric and/or gas) utility	58%	44	44	Lower
	Utility billing	40%	35	35	Much lower
	Land use, planning and zoning	29%	73	79	Lower
	Code enforcement (weeds, abandoned buildings, etc.)	22%	94	95	Much lower
Economy	Cable television	37%	44	49	Lower
	Economic development	21%	71	73	Lower
Recreation and Wellness	City parks	68%	82	89	Lower
	Recreation programs or classes	47%	85	89	Lower
	Recreation centers or facilities	44%	68	72	Lower
	Health services	41%	45	48	Lower
Education and Enrichment	City-sponsored special events	50%	37	41	Lower
	Public library services	73%	73	84	Similar
Community Engagement	Public information services	47%	71	72	Lower

Table 73: Participation General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Sense of community	36%	84	86	Much lower
Recommend living in Piqua to someone who asks	61%	71	72	Much lower

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	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Remain in Piqua for the next five years	74%	67	71	Lower
Contacted Piqua (in-person, phone, email or web) for help or information	45%	49	80	Similar

Table 74: Participation by Facet

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Safety	Stocked supplies in preparation for an emergency	36%	18	35	Similar
	Did NOT report a crime to the police	64%	37	40	Lower
	Household member was NOT a victim of a crime	81%	73	74	Similar
Mobility	Carpooled with other adults or children instead of driving alone	34%	30	35	Similar
	Walked or biked instead of driving	55%	25	38	Similar
Natural Environment	Made efforts to conserve water	78%	26	33	Similar
	Made efforts to make your home more energy efficient	84%	4	34	Similar
	Recycle at home	87%	45	67	Similar
Built Environment	Did NOT observe a code violation or other hazard in Piqua	34%	34	34	Much lower
	NOT experiencing housing costs stress	71%	33	67	Similar
Economy	Purchase goods or services from a business located in Piqua	96%	19	37	Similar
	Economy will have positive impact on income	24%	36	67	Similar
	Work inside boundaries of Piqua	41%	13	37	Similar
Recreation and Wellness	Used Piqua recreation centers or their services	55%	37	60	Similar
	Visited a neighborhood park or City park	79%	60	74	Similar
	Eat at least 5 portions of fruits and vegetables a day	75%	34	35	Similar
	Participate in moderate or vigorous physical activity	78%	30	35	Similar
	In very good to excellent health	48%	34	36	Lower
	Used Piqua public libraries or their services	62%	47	62	Similar
Education and Enrichment	Participated in religious or spiritual activities in Piqua	40%	35	56	Similar
	Attended City-sponsored event	54%	24	37	Similar
	Campaigned or advocated for an issue, cause or candidate	17%	25	35	Similar
Community Engagement	Contacted Piqua elected officials (in-person, phone, email or web) to express your opinion	17%	23	37	Similar
	Volunteered your time to some group/activity in Piqua	31%	51	71	Lower
	Participated in a club	24%	42	67	Similar
	Talked to or visited with your immediate neighbors	91%	26	36	Similar
	Done a favor for a neighbor	82%	26	36	Similar
	Attended a local public meeting	10%	69	70	Lower
	Watched (online or on television) a local public meeting	35%	12	54	Similar
	Read or watch local news (via television, paper, computer, etc.)	85%	28	36	Similar
	Vote in local elections	78%	48	68	Similar

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Communities included in Population up to 25,000 comparisons

The communities included in Piqua’s custom comparisons are listed on the following pages along with their population according to the 2010 Census.

Airway Heights city, WA .....	6,114	Grass Valley city, CA .....	12,860
Albert Lea city, MN.....	18,016	Green Valley CDP, AZ .....	21,391
Altoona city, IA .....	14,541	Greenwood Village city, CO.....	13,925
American Canyon city, CA.....	19,454	Gunnison County, CO .....	15,324
Andover CDP, MA.....	8,762	Hailey city, ID .....	7,960
Arkansas City city, AR.....	366	Haines Borough, AK .....	2,508
Ashland city, OR .....	20,078	Harrisonville city, MO .....	10,019
Ashland town, VA.....	7,225	Herndon town, VA.....	23,292
Bainbridge Island city, WA.....	23,025	Hillsborough town, NC.....	6,087
Bedford town, MA .....	13,320	Hooksett town, NH.....	13,451
Benbrook city, TX.....	21,234	Hopkins city, MN .....	17,591
Bloomfield Hills city, MI .....	3,869	Hopkinton town, MA.....	14,925
Brentwood city, MO.....	8,055	Hoquiam city, WA .....	8,726
Brownsburg town, IN .....	21,285	Hudson city, OH.....	22,262
Canton city, SD.....	3,057	Hudson town, CO.....	2,356
Carlisle borough, PA.....	18,682	Hudsonville city, MI.....	7,116
Cartersville city, GA.....	19,731	Hutchinson city, MN .....	14,178
Castine town, ME .....	1,366	Hutto city, TX .....	14,698
Castle Pines North city, CO .....	10,360	Hyattsville city, MD .....	17,557
Centralia city, IL .....	13,032	Indianola city, IA .....	14,782
Chambersburg borough, PA.....	20,268	Jerome city, ID .....	10,890
Chanhassen city, MN.....	22,952	Johnston city, IA .....	17,278
Chippewa Falls city, WI .....	13,661	Kenmore city, WA .....	20,460
Clarendon Hills village, IL .....	8,427	Kennedale city, TX .....	6,763
Clayton city, MO .....	15,939	Kennett Square borough, PA.....	6,072
Clive city, IA .....	15,447	Key West city, FL .....	24,649
Colleyville city, TX.....	22,807	La Plata town, MD.....	8,753
Columbus city, WI.....	4,991	La Vista city, NE.....	15,758
Concord town, MA.....	17,668	Lafayette city, CO .....	24,453
Coronado city, CA .....	18,912	Laguna Beach city, CA.....	22,723
Creve Coeur city, MO .....	17,833	Lake Zurich village, IL .....	19,631
Cross Roads town, TX .....	1,563	Lindsborg city, KS .....	3,458
Dade City city, FL.....	6,437	Lone Tree city, CO .....	10,218
Dallas city, OR .....	14,583	Los Alamos County, NM.....	17,950
Danville city, KY .....	16,218	Louisville city, CO.....	18,376
Dardenne Prairie city, MO .....	11,494	Maple Valley city, WA.....	22,684
Davidson town, NC.....	10,944	McDonough city, GA.....	22,084
Decatur city, GA.....	19,335	Mercer Island city, WA .....	22,699
Del Mar city, CA.....	4,161	Merriam city, KS.....	11,003
Denison city, TX.....	22,682	Milford city, DE .....	9,559
Derby city, KS.....	22,158	Monument town, CO .....	5,530
Des Peres city, MO.....	8,373	Morrisville town, NC .....	18,576
Destin city, FL.....	12,305	Moscow city, ID .....	23,800
Eagle town, CO.....	6,508	Mountain Village town, CO.....	1,320
East Grand Forks city, MN .....	8,601	Mountlake Terrace city, WA .....	19,909
Edgerton city, KS .....	1,671	Muscataine city, IA .....	22,886
El Cerrito city, CA.....	23,549	New Brighton city, MN.....	21,456
Elk River city, MN.....	22,974	New Smyrna Beach city, FL .....	22,464
Elko New Market city, MN.....	4,110	Newberg city, OR.....	22,068
Erie town, CO .....	18,135	Newton city, IA.....	15,254
Estes Park town, CO.....	5,858	Nogales city, AZ.....	20,837
Fairview town, TX .....	7,248	Ogdensburg city, NY .....	11,128
Forest Grove city, OR .....	21,083	Old Town city, ME.....	7,840
Fountain Hills town, AZ .....	22,489	Otsego County, MI .....	24,164
Fredericksburg city, VA.....	24,286	Papillion city, NE .....	18,894
Fruita city, CO.....	12,646	Park City city, UT .....	7,558
Gardner city, KS.....	19,123	Parkland city, FL .....	23,962
Geneva city, NY .....	13,261	Petoskey city, MI .....	5,670
Globe city, AZ .....	7,532	Pinehurst village, NC .....	13,124
Golden Valley city, MN.....	20,371	Piqua city, OH.....	20,522
Grafton village, WI.....	11,459	Pitkin County, CO.....	17,148
Grand Blanc city, MI.....	8,276	Platte City city, MO.....	4,691

The National Citizen Survey™

Prior Lake city, MN.....	22,796	Stallings town, NC.....	13,831
Purcellville town, VA.....	7,727	Steamboat Springs city, CO .....	12,088
Ramsey city, MN.....	23,668	Sugar Grove village, IL .....	8,997
Raymore city, MO .....	19,206	Summit city, NJ.....	21,457
Rehoboth Beach city, DE .....	1,327	Suwanee city, GA.....	15,355
Richmond Heights city, MO.....	8,603	Takoma Park city, MD .....	16,715
Rifle city, CO.....	9,172	Umatilla city, OR .....	6,906
River Falls city, WI .....	15,000	Vail town, CO.....	5,305
Riverdale city, UT.....	8,426	Victoria city, MN.....	7,345
Riverside city, MO .....	2,937	Watauga city, TX .....	23,497
Rogers city, MN .....	8,597	Waverly city, IA .....	9,874
Rolla city, MO .....	19,559	Weddington town, NC .....	9,459
Roselle village, IL.....	22,763	West Carrollton city, OH .....	13,143
Saco city, ME.....	18,482	West Chester borough, PA.....	18,461
San Anselmo town, CA .....	12,336	West Richland city, WA.....	11,811
Scarborough CDP, ME .....	4,403	Western Springs village, IL .....	12,975
Sevierville city, TN .....	14,807	Westlake town, TX .....	992
Shorewood city, MN .....	7,307	Weston town, MA.....	11,261
Shorewood village, IL.....	15,615	White House city, TN .....	10,255
Shorewood village, WI .....	13,162	Williamsburg city, VA.....	14,068
Sioux Center city, IA .....	7,048	Wilsonville city, OR.....	19,509
Snellville city, GA .....	18,242	Windsor town, CO.....	18,644
Snowmass Village town, CO.....	2,826	Winnetka village, IL .....	12,187
South Lake Tahoe city, CA.....	21,403	Woodland city, WA.....	5,509
Southborough town, MA.....	9,767	Wrentham town, MA .....	10,955
Spring Hill city, KS.....	5,437	Yorktown town, IN.....	9,405
Springboro city, OH.....	17,409		

## Appendix C: Detailed Survey Methods

The National Citizen Survey (The NCS™), conducted by National Research Center, Inc., was developed to provide communities an accurate, affordable and easy way to assess and interpret resident opinion about important local topics. Standardization of common questions and survey methods provide the rigor to assure valid results, and each community has enough flexibility to construct a customized version of The NCS.

Results offer insight into residents' perspectives about the community as a whole, including local amenities, services, public trust, resident participation and other aspects of the community in order to support budgeting, land use and strategic planning and communication with residents. Resident demographic characteristics permit comparison to the Census as well as comparison of results for different subgroups of residents. The City of Piqua funded this research. Please contact Gary Huff of the Piqua office at ghuff@piquaoh.org if you have any questions about the survey.

### Survey Validity

The question of survey validity has two parts: 1) how can a community be confident that the results from those who completed the questionnaire are representative of the results that would have been obtained had the survey been administered to the entire population? and 2) how closely do the perspectives recorded on the survey reflect what residents really believe or do?

To answer the first question, the best survey research practices were used for the resources spent to ensure that the results from the survey respondents reflect the opinions of residents in the entire community. These practices include:

- Using a mail-out/mail-back methodology, which typically gets a higher response rate than phone for the same dollars spent. A higher response rate lessens the worry that those who did not respond are different than those who did respond.
- Selecting households at random within the community to receive the survey to ensure that the households selected to receive the survey are representative of the larger community.
- Over-sampling multi-family housing units to improve response from hard-to-reach, lower income or younger apartment dwellers.
- Selecting the respondent within the household using an unbiased sampling procedure; in this case, the "birthday method." The cover letter included an instruction requesting that the respondent in the household be the adult (18 years old or older) who most recently had a birthday, irrespective of year of birth.
- Contacting potential respondents three times to encourage response from people who may have different opinions or habits than those who would respond with only a single prompt.
- Inviting response in a compelling manner (using appropriate letterhead/logos and a signature of a visible leader) to appeal to recipients' sense of civic responsibility.
- Providing a pre-addressed, postage-paid return envelope.
- Offering the survey in Spanish or other language when requested by a given community.
- Weighting the results to reflect the demographics of the population.

The answer to the second question about how closely the perspectives recorded on the survey reflect what residents really believe or do is more complex. Resident responses to surveys are influenced by a variety of factors. For questions about service quality, residents' expectations for service quality play a role as well as the "objective" quality of the service provided, the way the resident perceives the entire community (that is, the context in which the service is provided), the scale on which the resident is asked to record his or her opinion and, of course, the opinion, itself, that a resident holds about the service. Similarly a resident's report of certain behaviors is colored by what he or she believes is the socially desirable response (e.g., reporting tolerant behaviors toward "oppressed groups," likelihood of voting for a tax increase for services to poor people, use of alternative modes of travel to work besides the single occupancy vehicle), his or her memory of the actual behavior (if it is not a question speculating about future actions, like a vote), his or her confidence that he or she can be honest without suffering any negative consequences (thus the need for anonymity) as well as the actual behavior itself.

How closely survey results come to recording the way a person really feels or behaves often is measured by the coincidence of reported behavior with observed current behavior (e.g., driving habits), reported intentions to behave with observed future behavior (e.g., voting choices) or reported opinions about current community quality

with objective characteristics of the community (e.g., feelings of safety correlated with rates of crime). There is a body of scientific literature that has investigated the relationship between reported behaviors and actual behaviors. Well-conducted surveys, by and large, do capture true respondent behaviors or intentions to act with great accuracy. Predictions of voting outcomes tend to be quite accurate using survey research, as do reported behaviors that are not about highly sensitive issues (e.g., family abuse or other illegal or morally sanctioned activities). For self-reports about highly sensitive issues, statistical adjustments can be made to correct for the respondents' tendency to report what they think the "correct" response should be.

Research on the correlation of resident opinion about service quality and "objective" ratings of service quality vary, with some showing stronger relationships than others. NRC's own research has demonstrated that residents who report the lowest ratings of street repair live in communities with objectively worse street conditions than those who report high ratings of street repair (based on road quality, delay in street repair, number of road repair employees). Similarly, the lowest rated fire services appear to be "objectively" worse than the highest rated fire services (expenditures per capita, response time, "professional" status of firefighters, breadth of services and training provided). Resident opinion commonly reflects objective performance data but is an important measure on its own. NRC principals have written, "If you collect trash three times a day but residents think that your trash haul is lousy, you still have a problem."

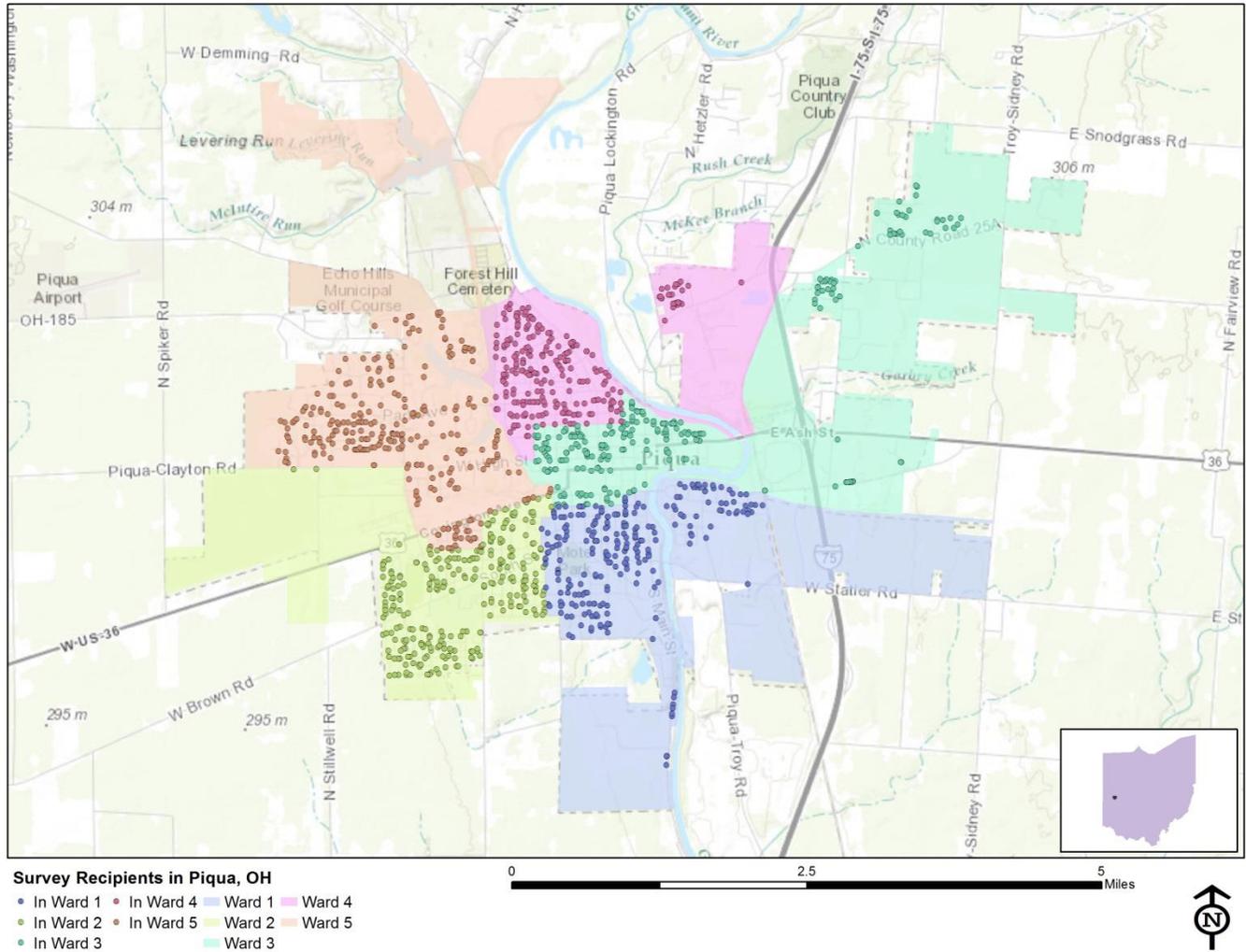
## Survey Sampling

"Sampling" refers to the method by which households were chosen to receive the survey. All households within the City of Piqua were eligible to participate in the survey. A list of all households within the zip codes serving Piqua was purchased based on updated listings from the United States Postal Service. Since some of the zip codes that serve the City of Piqua households may also serve addresses that lie outside of the community, the exact geographic location of each housing unit was compared to community boundaries using the most current municipal boundary file (updated on a quarterly basis) and addresses located outside of the City of Piqua boundaries were removed from consideration. Each address identified as being within City boundaries was further identified as being within one of the five Wards.

To choose the 1,400 survey recipients, a systematic sampling method was applied to the list of households previously screened for geographic location. Systematic sampling is a procedure whereby a complete list of all possible households is culled, selecting every *Nth* one, giving each eligible household a known probability of selection, until the appropriate number of households is selected. Multi-family housing units were over sampled as residents of this type of housing typically respond at lower rates to surveys than do those in single-family housing units. Figure 1 displays a map of the households selected to receive the survey. In general, because of the random sampling techniques used, the displayed sampling density will closely mirror the overall housing unit density (which may be different from the population density). While the theory of probability assumes no bias in selection, there may be some minor variations in practice (meaning, an area with only 15% of the housing units might be sampled at an actual rate that is slightly above or below that).

An individual within each household was selected using the birthday method. The birthday method selects a person within the household by asking the "person whose birthday has most recently passed" to complete the questionnaire. The underlying assumption in this method is that day of birth has no relationship to the way people respond to surveys. This instruction was contained in the cover letter accompanying the questionnaire.

Figure 1: Location of Survey Recipients



## Survey Administration and Response

Selected households received three mailings, one week apart, beginning on May 8, 2015. The first mailing was a prenotification postcard announcing the upcoming survey. The next mailing contained a letter from the City Manager inviting the household to participate, a questionnaire and a postage-paid return envelope. The final mailing contained a reminder letter, another survey and a postage-paid return envelope. The second cover letter asked those who had not completed the survey to do so and those who had already done so to refrain from turning in another survey. Respondents could opt to take the survey online. Completed surveys were collected over the following seven weeks.

About 6% of the 1,400 surveys mailed were returned because the housing unit was vacant or the postal service was unable to deliver the survey as addressed. Of the remaining 1,319 households that received the survey, 441 completed the survey, providing an overall response rate of 33%; average response rates for a mailed resident survey range from 25% to 40%. Of the 441 returned surveys, 12 were completed online. Additionally, responses were tracked by Ward; response rates by Ward ranged from 26% to 41%.

## The National Citizen Survey™

Table 75: Survey Response Rates by Ward

	Number mailed	Undeliverable	Eligible	Returned	Response rate
Ward 1	252	25	227	65	29%
Ward 2	281	11	270	112	41%
Ward 3	299	19	280	72	26%
Ward 4	246	16	230	74	32%
Ward 5	322	10	312	118	38%
Overall	1,400	81	1,319	441	33%

### Confidence Intervals

It is customary to describe the precision of estimates made from surveys by a “level of confidence” and accompanying “confidence interval” (or margin of error). A traditional level of confidence, and the one used here, is 95%. The 95% confidence interval can be any size and quantifies the sampling error or imprecision of the survey results because some residents’ opinions are relied on to estimate all residents’ opinions.<sup>1</sup>

The margin of error for the City of Piqua survey is no greater than plus or minus five percentage points around any given percent reported for the entire sample (441 completed surveys).

For subgroups of responses, the margin of error increases because the sample size for the subgroup is smaller. For subgroups of approximately 100 respondents, the margin of error is plus or minus 10 percentage points.

### Survey Processing (Data Entry)

Upon receipt, completed surveys were assigned a unique identification number. Additionally, each survey was reviewed and “cleaned” as necessary. For example, a question may have asked a respondent to pick two items out of a list of five, but the respondent checked three; in this case, NRC would use protocols to randomly choose two of the three selected items for inclusion in the dataset.

All surveys then were entered twice into an electronic dataset; any discrepancies were resolved in comparison to the original survey form. Range checks as well as other forms of quality control were also performed.

### Survey Data Weighting

The demographic characteristics of the survey sample were compared to those found in the 2010 Census and American Community Survey estimates for adults in the City of Piqua. The primary objective of weighting survey data is to make the survey sample reflective of the larger population of the community. The characteristics used for weighting were housing unit type (attached or detached), tenure (rent or own), sex and age. The results of the weighting scheme are presented in the following table.

<sup>1</sup> A 95% confidence interval indicates that for every 100 random samples of this many residents, 95 of the confidence intervals created will include the “true” population response. This theory is applied in practice to mean that the “true” perspective of the target population lies within the confidence interval created for a single survey. For example, if 75% of residents rate a service as “excellent” or “good,” then the 4% margin of error (for the 95% confidence interval) indicates that the range of likely responses for the entire community is between 71% and 79%. This source of uncertainty is called sampling error. In addition to sampling error, other sources of error may affect any survey, including the non-response of residents with opinions different from survey responders. Though standardized on The NCS, on other surveys, differences in question wording, order, translation and data entry, as examples, can lead to somewhat varying results.

The National Citizen Survey™

Table 76: Piqua, OH 2015 Weighting Table

Characteristic	Population Norm	Unweighted Data	Weighted Data
<b>Housing</b>			
Rent home	39%	22%	38%
Own home	61%	78%	62%
Detached unit	75%	82%	75%
Attached unit	25%	18%	25%
<b>Race and Ethnicity</b>			
White	94%	95%	95%
Not white	6%	5%	5%
Not Hispanic	99%	99%	98%
Hispanic	1%	1%	2%
<b>Sex and Age</b>			
Female	53%	62%	54%
Male	47%	38%	46%
18-34 years of age	29%	10%	28%
35-54 years of age	37%	24%	37%
55+ years of age	35%	66%	35%
Females 18-34	15%	6%	15%
Females 35-54	19%	15%	20%
Females 55+	20%	41%	19%
Males 18-34	14%	4%	13%
Males 35-54	18%	9%	17%
Males 55+	15%	25%	16%
<b>Council Ward</b>			
Ward 1	20%	15%	19%
Ward 2	21%	25%	21%
Ward 3	19%	16%	19%
Ward 4	18%	17%	18%
Ward 5	22%	27%	22%

### Survey Data Analysis and Reporting

The survey dataset was analyzed using the Statistical Package for the Social Sciences (SPSS). For the most part, the percentages presented in the reports represent the “percent positive.” The percent positive is the combination of the top two most positive response options (i.e., “excellent” and “good,” “very safe” and “somewhat safe,” “essential” and “very important,” etc.), or, in the case of resident behaviors/participation, the percent positive represents the proportion of respondents indicating “yes” or participating in an activity at least once a month.

On many of the questions in the survey respondents may answer “don’t know.” The proportion of respondents giving this reply is shown in the full set of responses included in Appendix A. However, these responses have been removed from the analyses presented in the reports. In other words, the tables and graphs display the responses from respondents who had an opinion about a specific item.

## Appendix D: Survey Materials

Dear Piqua Resident,

It won't take much of your time to make a big difference!

Your household has been randomly selected to participate in a survey about your community. Your survey will arrive in a few days.

Thank you for helping create a better city!

Sincerely,



Gary A. Huff, ICMA-CM  
City Manager

Dear Piqua Resident,

It won't take much of your time to make a big difference!

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Sincerely,



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Sincerely,



Gary A. Huff, ICMA-CM  
City Manager



201 West Water Street  
Piqua, OH 45356

Presorted  
First Class Mail  
US Postage  
PAID  
Boulder, CO  
Permit NO. 94



201 West Water Street  
Piqua, OH 45356

Presorted  
First Class Mail  
US Postage  
PAID  
Boulder, CO  
Permit NO. 94



201 West Water Street  
Piqua, OH 45356

Presorted  
First Class Mail  
US Postage  
PAID  
Boulder, CO  
Permit NO. 94



201 West Water Street  
Piqua, OH 45356

Presorted  
First Class Mail  
US Postage  
PAID  
Boulder, CO  
Permit NO. 94

Gary A. Huff – City Manager  
201 West Water Street \* Piqua, Ohio 45356  
(937) 778-2051 - FAX (937) 778-2048  
ghuff@piquaoh.org

May 2015

Dear City of Piqua Resident:

Please help us shape the future of Piqua! You have been selected at random to participate in the 2015 Piqua Citizen Survey.

Please take a few minutes to fill out the enclosed survey. Your participation in this survey is very important – especially since your household is one of only a small number of households being surveyed. Your feedback will help Piqua make decisions that affect our City.

**A few things to remember:**

- **Your responses are completely anonymous.**
- In order to hear from a diverse group of residents, the adult 18 years or older in your household who most recently had a birthday should complete this survey.
- **You may return the survey by mail in the enclosed postage-paid envelope, or you can complete the survey online at:**

**[www.n-r-c.com/survey/piquaoh.htm](http://www.n-r-c.com/survey/piquaoh.htm)**

If you have any questions about the survey please call (937) 778-2051.

Thank you for your time and participation!

Sincerely,



Gary A. Huff, ICMA-CM  
City Manager

Gary A. Huff – City Manager  
201 West Water Street \* Piqua, Ohio 45356  
(937) 778-2051 - FAX (937) 778-2048  
ghuff@piquaoh.org

May 2015

Dear City of Piqua Resident:

Here's a second chance if you haven't already responded to the 2015 Piqua Citizen Survey! **(If you completed it and sent it back, we thank you for your time and ask you to recycle this survey. Please do not respond twice.)**

Please help us shape the future of Piqua! You have been selected at random to participate in the 2015 Piqua Citizen Survey.

Please take a few minutes to fill out the enclosed survey. Your participation in this survey is very important – especially since your household is one of only a small number of households being surveyed. Your feedback will help Piqua make decisions that affect our City.

**A few things to remember:**

- **Your responses are completely anonymous.**
- In order to hear from a diverse group of residents, the adult 18 years or older in your household who most recently had a birthday should complete this survey.
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If you have any questions about the survey please call (937) 778-2051.

Thank you for your time and participation!

Sincerely,



Gary A. Huff, ICMA-CM  
City Manager

# The City of Piqua 2015 Citizen Survey

Please complete this questionnaire if you are the adult (age 18 or older) in the household who most recently had a birthday. The adult's year of birth does not matter. Please select the response (by circling the number or checking the box) that most closely represents your opinion for each question. Your responses are anonymous and will be reported in group form only.

**1. Please rate each of the following aspects of quality of life in Piqua:**

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Piqua as a place to live .....	1	2	3	4	5
Your neighborhood as a place to live.....	1	2	3	4	5
Piqua as a place to raise children .....	1	2	3	4	5
Piqua as a place to work .....	1	2	3	4	5
Piqua as a place to visit .....	1	2	3	4	5
Piqua as a place to retire.....	1	2	3	4	5
The overall quality of life in Piqua.....	1	2	3	4	5

**2. Please rate each of the following characteristics as they relate to Piqua as a whole:**

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Overall feeling of safety in Piqua .....	1	2	3	4	5
Overall ease of getting to the places you usually have to visit.....	1	2	3	4	5
Quality of overall natural environment in Piqua .....	1	2	3	4	5
Overall "built environment" of Piqua (including overall design, buildings, parks and transportation systems) .....	1	2	3	4	5
Health and wellness opportunities in Piqua.....	1	2	3	4	5
Overall opportunities for education and enrichment.....	1	2	3	4	5
Overall economic health of Piqua.....	1	2	3	4	5
Sense of community.....	1	2	3	4	5
Overall image or reputation of Piqua .....	1	2	3	4	5

**3. Please indicate how likely or unlikely you are to do each of the following:**

	<i>Very likely</i>	<i>Somewhat likely</i>	<i>Somewhat unlikely</i>	<i>Very unlikely</i>	<i>Don't know</i>
Recommend living in Piqua to someone who asks .....	1	2	3	4	5
Remain in Piqua for the next five years.....	1	2	3	4	5

**4. Please rate how safe or unsafe you feel:**

	<i>Very safe</i>	<i>Somewhat safe</i>	<i>Neither safe nor unsafe</i>	<i>Somewhat unsafe</i>	<i>Very unsafe</i>	<i>Don't know</i>
In your neighborhood during the day.....	1	2	3	4	5	6
In Piqua's downtown/commercial area during the day .....	1	2	3	4	5	6

**5. Please rate each of the following characteristics as they relate to Piqua as a whole:**

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Traffic flow on major streets .....	1	2	3	4	5
Ease of public parking.....	1	2	3	4	5
Ease of travel by car in Piqua .....	1	2	3	4	5
Ease of travel by bicycle in Piqua.....	1	2	3	4	5
Ease of walking in Piqua .....	1	2	3	4	5
Availability of paths and walking trails .....	1	2	3	4	5
Air quality .....	1	2	3	4	5
Cleanliness of Piqua.....	1	2	3	4	5
Overall appearance of Piqua .....	1	2	3	4	5
Public places where people want to spend time .....	1	2	3	4	5
Variety of housing options .....	1	2	3	4	5
Availability of affordable quality housing .....	1	2	3	4	5
Fitness opportunities (including exercise classes and paths or trails, etc.) .....	1	2	3	4	5
Recreational opportunities.....	1	2	3	4	5
Availability of affordable quality food.....	1	2	3	4	5
Availability of affordable quality health care .....	1	2	3	4	5
Availability of preventive health services .....	1	2	3	4	5
Availability of affordable quality mental health care .....	1	2	3	4	5

**6. Please rate each of the following characteristics as they relate to Piqua as a whole:**

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Availability of affordable quality child care/preschool .....	1	2	3	4	5
K-12 education .....	1	2	3	4	5
Adult educational opportunities.....	1	2	3	4	5
Opportunities to attend cultural/arts/music activities .....	1	2	3	4	5
Opportunities to participate in religious or spiritual events and activities .....	1	2	3	4	5
Employment opportunities .....	1	2	3	4	5
Shopping opportunities.....	1	2	3	4	5
Cost of living in Piqua.....	1	2	3	4	5
Overall quality of business and service establishments in Piqua .....	1	2	3	4	5
Vibrant downtown/commercial area .....	1	2	3	4	5
Overall quality of new development in Piqua.....	1	2	3	4	5
Opportunities to participate in social events and activities .....	1	2	3	4	5
Opportunities to volunteer.....	1	2	3	4	5
Opportunities to participate in community matters .....	1	2	3	4	5
Openness and acceptance of the community toward people of diverse backgrounds .....	1	2	3	4	5
Neighborliness of residents in Piqua .....	1	2	3	4	5

**7. Please indicate whether or not you have done each of the following in the last 12 months.**

	<i>No</i>	<i>Yes</i>
Made efforts to conserve water .....	1	2
Made efforts to make your home more energy efficient .....	1	2
Observed a code violation or other hazard in Piqua (weeds, abandoned buildings, etc.).....	1	2
Household member was a victim of a crime in Piqua.....	1	2
Reported a crime to the police in Piqua .....	1	2
Stocked supplies in preparation for an emergency .....	1	2
Campaigned or advocated for an issue, cause or candidate .....	1	2
Contacted the City of Piqua (in-person, phone, email or web) for help or information .....	1	2
Contacted Piqua elected officials (in-person, phone, email or web) to express your opinion.....	1	2

**8. In the last 12 months, about how many times, if at all, have you or other household members done each of the following in Piqua?**

	<i>2 times a week or more</i>	<i>2-4 times a month</i>	<i>Once a month or less</i>	<i>Not at all</i>
Used Piqua recreation centers or their services .....	1	2	3	4
Visited a neighborhood park or City park .....	1	2	3	4
Used Piqua public libraries or their services .....	1	2	3	4
Participated in religious or spiritual activities in Piqua .....	1	2	3	4
Attended a City-sponsored event.....	1	2	3	4
Carpooled with other adults or children instead of driving alone.....	1	2	3	4
Walked or biked instead of driving .....	1	2	3	4
Volunteered your time to some group/activity in Piqua .....	1	2	3	4
Participated in a club .....	1	2	3	4
Talked to or visited with your immediate neighbors .....	1	2	3	4
Done a favor for a neighbor.....	1	2	3	4

**9. Thinking about local public meetings (of local elected officials like City Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.), in the last 12 months, about how many times, if at all, have you or other household members attended or watched a local public meeting?**

	<i>2 times a week or more</i>	<i>2-4 times a month</i>	<i>Once a month or less</i>	<i>Not at all</i>
Attended a local public meeting .....	1	2	3	4
Watched (online or on television) a local public meeting.....	1	2	3	4

# The City of Piqua 2015 Citizen Survey

## 10. Please rate the quality of each of the following services in Piqua:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Police/Sheriff services.....	1	2	3	4	5
Fire services.....	1	2	3	4	5
Ambulance or emergency medical services .....	1	2	3	4	5
Crime prevention.....	1	2	3	4	5
Fire prevention and education.....	1	2	3	4	5
Traffic enforcement .....	1	2	3	4	5
Street repair.....	1	2	3	4	5
Street cleaning .....	1	2	3	4	5
Street lighting.....	1	2	3	4	5
Snow removal.....	1	2	3	4	5
Sidewalk maintenance .....	1	2	3	4	5
Traffic signal timing.....	1	2	3	4	5
Garbage collection.....	1	2	3	4	5
Recycling .....	1	2	3	4	5
Yard waste pick-up .....	1	2	3	4	5
Storm drainage .....	1	2	3	4	5
Drinking water.....	1	2	3	4	5
Sewer services .....	1	2	3	4	5
Power (electric and/or gas) utility.....	1	2	3	4	5
Utility billing.....	1	2	3	4	5
City parks.....	1	2	3	4	5
Recreation programs or classes.....	1	2	3	4	5
Recreation centers or facilities .....	1	2	3	4	5
Land use, planning and zoning.....	1	2	3	4	5
Code enforcement (weeds, abandoned buildings, etc.) .....	1	2	3	4	5
Animal control.....	1	2	3	4	5
Economic development .....	1	2	3	4	5
Health services .....	1	2	3	4	5
Public library services .....	1	2	3	4	5
Public information services .....	1	2	3	4	5
Cable television.....	1	2	3	4	5
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations).....	1	2	3	4	5
Preservation of natural areas such as open space, farmlands and greenbelts.....	1	2	3	4	5
Piqua open space .....	1	2	3	4	5
City-sponsored special events .....	1	2	3	4	5
Overall customer service by Piqua employees (police, receptionists, planners, etc.).....	1	2	3	4	5

## 11. Overall, how would you rate the quality of the services provided by each of the following?

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
The City of Piqua .....	1	2	3	4	5
The Federal Government .....	1	2	3	4	5

## 12. Please rate the following categories of Piqua government performance:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
The value of services for the taxes paid to Piqua.....	1	2	3	4	5
The overall direction that Piqua is taking.....	1	2	3	4	5
The job Piqua government does at welcoming citizen involvement.....	1	2	3	4	5
Overall confidence in Piqua government .....	1	2	3	4	5
Generally acting in the best interest of the community.....	1	2	3	4	5
Being honest.....	1	2	3	4	5
Treating all residents fairly .....	1	2	3	4	5

**13. Please rate how important, if at all, you think it is for the Piqua community to focus on each of the following in the coming two years:**

	<i>Essential</i>	<i>Very important</i>	<i>Somewhat important</i>	<i>Not at all important</i>
Overall feeling of safety in Piqua .....	1	2	3	4
Overall ease of getting to the places you usually have to visit .....	1	2	3	4
Quality of overall natural environment in Piqua .....	1	2	3	4
Overall “built environment” of Piqua (including overall design, buildings, parks and transportation systems) .....	1	2	3	4
Health and wellness opportunities in Piqua .....	1	2	3	4
Overall opportunities for education and enrichment.....	1	2	3	4
Overall economic health of Piqua.....	1	2	3	4
Sense of community.....	1	2	3	4

**14. Please indicate how important, if at all, you think it is for the City to pursue each of the following projects over the next five years:**

	<i>Essential</i>	<i>Very important</i>	<i>Somewhat important</i>	<i>Not at all important</i>	<i>Don't know</i>
More downtown and riverfront special events (e.g. Rock Piqua!, Taste of the Arts and Christmas on the Green).....	1	2	3	4	5
Replace existing Great Miami River power plant dam with new dam that maintains upstream water level allowing for water recreation opportunities (e.g., boating, skiing, kayak and canoe chutes) .....	1	2	3	4	5
Downtown year-round indoor market (featuring baked goods, produce, breads, fruits, dairy, etc.) .....	1	2	3	4	5

# The City of Piqua 2015 Citizen Survey

**Our last questions are about you and your household. Again, all of your responses to this survey are completely anonymous and will be reported in group form only.**

**D1. How often, if at all, do you do each of the following, considering all of the times you could?**

	<i>Never</i>	<i>Rarely</i>	<i>Sometimes</i>	<i>Usually</i>	<i>Always</i>
Recycle at home .....	1	2	3	4	5
Purchase goods or services from a business located in Piqua .....	1	2	3	4	5
Eat at least 5 portions of fruits and vegetables a day .....	1	2	3	4	5
Participate in moderate or vigorous physical activity .....	1	2	3	4	5
Read or watch local news (via television, paper, computer, etc.) .....	1	2	3	4	5
Vote in local elections.....	1	2	3	4	5

**D2. Would you say that in general your health is:**

- Excellent     
  Very good     
  Good     
  Fair     
  Poor

**D3. What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:**

- Very positive     
  Somewhat positive     
  Neutral     
  Somewhat negative     
  Very negative

**D4. What is your employment status?**

- Working full time for pay  
 Working part time for pay  
 Unemployed, looking for paid work  
 Unemployed, not looking for paid work  
 Fully retired

**D5. Do you work inside the boundaries of Piqua?**

- Yes, outside the home  
 Yes, from home  
 No

**D6. How many years have you lived in Piqua?**

- Less than 2 years     
  11-20 years  
 2-5 years     
  More than 20 years  
 6-10 years

**D7. Which best describes the building you live in?**

- One family house detached from any other houses  
 Building with two or more homes (duplex, townhome, apartment or condominium)  
 Mobile home  
 Other

**D8. Is this house, apartment or mobile home...**

- Rented  
 Owned

**D9. About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?**

- Less than \$300 per month  
 \$300 to \$599 per month  
 \$600 to \$999 per month  
 \$1,000 to \$1,499 per month  
 \$1,500 to \$2,499 per month  
 \$2,500 or more per month

**D10. Do any children 17 or under live in your household?**

- No     
  Yes

**D11. Are you or any other members of your household aged 65 or older?**

- No     
  Yes

**D12. How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)**

- Less than \$25,000  
 \$25,000 to \$49,999  
 \$50,000 to \$99,999  
 \$100,000 to \$149,999  
 \$150,000 or more

**Please respond to both questions D13 and D14:**

**D13. Are you Spanish, Hispanic or Latino?**

- No, not Spanish, Hispanic or Latino  
 Yes, I consider myself to be Spanish, Hispanic or Latino

**D14. What is your race? (Mark one or more races to indicate what race you consider yourself to be.)**

- American Indian or Alaskan Native  
 Asian, Asian Indian or Pacific Islander  
 Black or African American  
 White  
 Other

**D15. In which category is your age?**

- 18-24 years     
  55-64 years  
 25-34 years     
  65-74 years  
 35-44 years     
  75 years or older  
 45-54 years

**D16. What is your sex?**

- Female     
  Male

**D17. Do you consider a cell phone or land line your primary telephone number?**

- Cell     
  Land line     
  Both

**Thank you for completing this survey. Please return the completed survey in the postage-paid envelope to: National Research Center, Inc., PO Box 549, Belle Mead, NJ 08502**



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