

ANIMATED LED SIGNS – ELECTRONIC CHANGEABLE COPY SIGNS

DEFINITION(S): An animated Sign is a sign employing motion or the illusion of motion, whose message or content changes more frequently than every 30 seconds. An electronic changeable copy sign is a sign whose message or content changes not more frequently than every 30 seconds.



REFERENCE: City of Piqua Code of Ordinances: §154.095 - §154.107 Signs.

STANDARDS: The following information highlights the standards applicable to Electronic Changeable Copy signs

Permit Requirement – A permit is required prior to the construction, reconstruction, enlargement or alteration of a sign. The maintenance or replacement of an existing sign face will not require the issuance of a permit.

Illumination – Light sources for illuminated signs shall not be of such brightness as to constitute a hazard to pedestrians or motorists, and no more than two foot-candles of light, nor more than one-tenth foot-candle of light on residential properties, and shall be shielded so as not to cast illumination on contiguous properties. LED signs located in residential neighborhoods should be deactivated from dusk to dawn.

Colored lights – No colored lights shall be used in a location or manner in which they may be confused with traffic control devices or vehicular traffic.

Prohibited – Signs are limited to static images/messages that change not more frequently than every 30 seconds. When the sign message changes the graphics are to disappear and reappear in less than one second. Animation (graphics that flash, scroll, explode, fade, etc.) is not permissible. Intermittent illumination, or illumination which involves movement or causes the illusion of movement resulting from the arrangement of lighting, is prohibited.