

CITY OF PIQUA, OHIO
GOLF ADVISORY BOARD MEETING MINUTES
WEDNESDAY, MARCH 26, 2008 - 12:00 NOON
ECHO HILLS GOLF COURSE

MEMBERS PRESENT: Jan Koon, Kyle Fox and Bob Heckman

MEMBERS ABSENT: Denise Uhlenbrock and Gene Hill

STAFF PRESENT: Chip Fox

GUEST PRESENT: John Bornhorst

Jan Koon called the meeting to order.

ITEM NO. 1: ELECTION OF OFFICERS

Bob nominated Jan for Chairman and Kyle seconded. Bob nominated Kyle for Vice Chairman and Kyle seconded. Motion carried.

ITEM NO. 2: APPROVAL OF MEETING MINUTES

It was moved by Kyle Fox and seconded by Bob Heckman to approve the February 27, 2008 meeting minutes as submitted. Motion carried.

ITEM NO. 3: REVIEW OF RFP

See attachment of evaluation from Tom Zechman. After the board read the evaluation, the board agreed with the decision.

ITEM NO. 4: REVIEW OF FINANCIALS

The city financials were not present at this time. Bob submitted the balance of \$2,566.09 for Echo Hills Golf Association bank account. Bob also reported paying first installment of 2008 GHIN service. The board decided to switch to an interest bearing account.

ITEM NO. 5: REPORT FROM GOLF PROFESSIONAL CHIP FOX

- Chip distributed the Marketing plan for 2008. Chip discussed each item and explained its value for the success of EHGC marketing strategy.
- A draft of the new marketing brochure was handed out. Chip explained the future use and where it might be distributed. Bob suggested adding a date to the brochure. The Board and Chip agreed that 2008 should be added at the top, where the rates of the golf course appear.

ITEM NO. 6: OTHER BUSINESS

Kyle Fox presented a yearly membership range program. After discussion, the board decided to eliminate couples and family memberships. The board agreed on adult \$200, senior \$175 and junior \$150. Membership good from the time you purchase, until the end of 2008 season. Bob motioned to accept the yearly rates and Kyle seconded the motion. Motion carried.

ITEM NO. 7: SET 2008 GOLF BOARD MEETINGS (DATE, TIME AND PLACE)

April 23, 4:00pm Echo Hills G.C.
May 22, 4:00pm Echo Hills G.C.
June 26, 4:00pm Echo Hills G.C.
July 24, 4:00pm Echo Hills G.C.
August 28, 4:00pm Echo Hills G.C.
September 25, 4:00pm Echo Hills G.C.
October 23, 4:00pm Echo Hills G.C.
November 20, 12:00pm Echo Hills G.C.
December 18, 12:00pm Echo Hills G.C.
January 22, 12:00pm Cassano's (2009)

NOTE: All meetings after April are on Thursday

ITEM NO. 8: NEXT MEETING

The next regular scheduled meeting is Wednesday April 23, 2008 at 4:00pm at Echo Hills Golf Course.

ITEM NO. 9: ADJOURN

It was moved by Bob Heckman to adjourn and seconded by Kyle Fox. The motion was unanimously approved.

Minutes as prepared by Chip Fox