



**Golf Board Meeting
Work Session Minutes
Thursday, January 20, 2022**

The Piqua Golf Board met at noon at 3 Joe's Pizzeria and Trattoria located at 414 W. Water Street, Piqua. Present were ERS Director Amy Welker, Administrative Assistant Melissa Kinney and the following board members: JD Denson, Scott Rasor and Gene Hill.

- Amy began the meeting with introductions of Melissa to the board members present.
- Amy shared findings with the board members from the Hampton Golf Assessment. Technology is going to be upgraded by utilizing a new POS system "Fore Up" that will allow for online tee times, marketing and an easily accessible customer database. Hampton was impressed with the course conditions and all that Kirt does at the course. They do recommend a succession plan to prepare for Kirt's retirement. It is also recommended that the clubhouse be converted to 1 Point of Sale area instead of 2. The board members would like the flooding problem on the west side of the course fixed and to have more food options available to customers. Gene suggested pre-made sub sandwiches as an easy option. Hampton also recommended updating the clubhouse, making it more customer friendly.
- Amy then asked the board members about how the memberships work. The City lost revenue when the \$99 Weekday Membership was created. She also made the board aware that the City is losing money each year on the golf course. Fees might be increased in the future and this needs to be discussed further. Gene suggested a bank draft option to help people pay for their memberships over a period of time instead of all at once.
- Amy then asked for information about the leagues. Wednesday league is headed up by Brian Robbins and Kirt is in charge of the Thursday league for now. The board members would like to increase how many outings are scheduled each year, but do not want too many that would cut into members' playing time. Everyone agreed that we need to market special events to get more people interested and playing.
- Amy discussed the inventory at the clubhouse. JD said that we need to expand our merchandise options and brands to reach more customers.
- The board members would like to have the trees thinned out at hole #16 for better airflow. Amy will check into this.
- Scott provided a balance of the bank account. The board members asked about Gin going forward and also shared what items they have been able to purchase for the clubhouse and golf course with this money.
- Amy announced a Public Meeting Work Session to be held with City Commission and the City Manager on February 15, 2022, in regards to the golf course.