DEFINITION: A temporary sign is a sign that is not permanently embedded into the ground, or permanently affixed to a building or sign structure that is permanently embedded in the ground. A commercial sign is defined as any sign that advertises goods or services for economic gain.


STANDARDS: The following information highlights the standards applicable to Temporary Signs of the commercial variety.

Location – Temporary “ground signs” may be placed on privately owned lots (provided the owner of the lot approves of the placement of the sign). A “ground sign” should not be placed near a driveway, sidewalk or street in such a manner that the sign becomes an obstruction to the sight lines of pedestrians or motorists or otherwise creates a public safety hazard. Temporary “banner signs” may only be affixed to privately owned buildings. In no instance is it permissible to affix a temporary sign to a light pole, bollard, tree, or the support columns or base of a permanent sign.

Temporary signs are prohibited from being placed on vacant lots, public right of way, or public land. This includes the area between the public sidewalk and the street curb, medians and boulevards, ditches along uncurbed roadways, park grounds, city facilities, and other public spaces. Signs erected within these areas or affixed to a utility pole, tree, fencing or other object within the public right of way or on public land are subject to removal without prior notice.

Number of Signs – Commercial message signs are limited to one per 100 feet of street frontage.

Period of Display – Provided 90 days has lapsed since the last display, a commercial message sign may be displayed for a period of up to 90 consecutive days, or at such time the event or activity the sign advertises ends or discontinues or the sign message becomes obsolete, whichever occurs first.

Size, Height and Setback - Temporary “yard” signs up to six square feet in area and up to four feet in height are permissible on developed lots provided the sign is setback at least two feet from the front lot line. Other sign types and larger sizes may be permissible relative to the lot size and depending on the zoning district of the subject property. Because the standards vary considerably depending on the sign type and location it is best to contact the Development Department (937) 778-2049 for assistance with identifying the applicable regulations.

Permit Requirement – A permit is required for the installation of a Temporary Sign displaying a commercial message.

Disclaimer - This publication provides a summary of the actual code language related to this topic and is intended only to highlight the information most relevant to the subject topic. To view the adopted language concerning this topic please visit codeLibrary.amlegal.com/codes/piqua/ and access the code sections referenced in this document.